



# MASTER'S DEGREE IN PUBLIC POLICIES AND PROGRAM EVALUATION IN MADRID



## "EVALUATE TO IMPROVE, LEARN AND ACCOUNTABILITY"

**Director:** María Bustelo, Complutense University Professor  
**Co-director:** Juan Andrés Ligeró, Carlos III University Professor

700 teaching hours / **PRICE:** 5.940€  
**DURATION:** October 2019 to June 2020 (face to face classes), to January/May 2021 (master's dissertation realization)  
**CLASS SCHEDULE:** Friday from 10.00 to 14.00 and 16.00 to 20.00 / Saturday from 9.30 to 13.30 / Classes take place every 15 days  
**INTERNSHIPS:** Possibility of internships with institutions (not compulsory)  
**SCHOLARSHIP PROGRAM:** Two half scholarships for administrative and coordination work of the master  
**LANGUAGE:** Classes are taught mostly in Spanish. You only need to have passive understanding skills. You can do your written work in english, if you wish.  
**PROFESSIONAL PROGRAM:** It does not provide access to PhD programs.

### CONTACT INFO /

WEB: [www.magisterevaluacion.es](http://www.magisterevaluacion.es)  
EMAIL: [masterevaluacion@ucm.es](mailto:masterevaluacion@ucm.es)  
SKYPE: masterevaluacion  
TELEPHONE NUMBER: +(34) 91 394 2528 / 2957  
TWITTER: @EvaluacionUCM  
ADDRESS: Centro Superior de Estudios de Gestión, Edificio B. Mas Ferré, Campus Somosaguas, 28223, Madrid (Spain).

### SOCIAL DEMAND /

The growing need for professionals specialized in evaluation of programs and policies has led to a significant increase in demand for this professional profile, new for different countries and international levels. The evaluation of interventions and public investment is already a **requirement of any democratic society**. The creation of agencies for this purpose, the need for accountability in the use and management of public funds, as well as the right of society for appropriate, quality and rigorous interventions that improve citizen's lives, are evidences coining a new professional and academic first order field with a clear practical utility. The evaluation is essential for any **strategic approach**, providing a comprehensive vision and contributing to better fulfill the mission entrusted.

### METHODOLOGY /

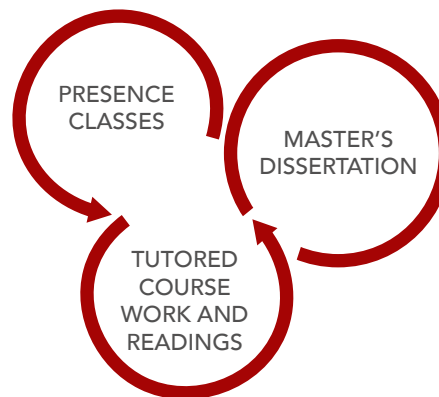
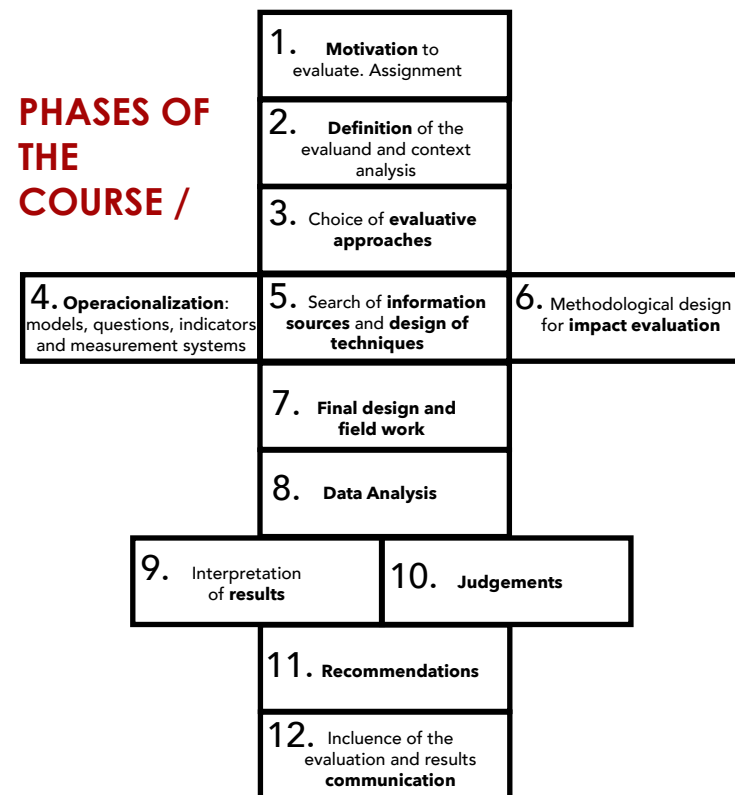
**THEORETICAL BLOCK:** 204 hours over 17 sessions (Friday and Saturday morning) that are given every 15 days. In addition, various workshops are offered in order to complete the student's training.  
**PRACTICAL BLOCK,** divided in two:

1. Individual course work between sessions estimated in 204 hours (12 hours estimated bi-weekly). Feedback course work is provided and tutored by experts in the field.
2. Master's dissertation estimated in 200 hours. These monographs can be an evaluation design with a high theoretical elaboration, an evaluation, a meta-evaluation or a meta-analysis. Master's dissertation is also tutored by experts in the evaluation field.

### OBJECTIVES / PROFESSIONAL OPPORTUNITIES

The overall aim of this Master's degree is to train future professionals and specialists in evaluation of programs and policies, so that at the end of the course they have acquired knowledge and developed the **skills needed to design, manage, conduct and commission evaluations, as well as to critically analyze them**. Acquired skills and methodologies are applicable to **various areas of public action** (administration, social services, education, international cooperation, economy, culture, employment, security...).

### PHASES OF THE COURSE /



- CROSS MODULES**
- A. Definition of evaluation and its context
  - B. Evaluation theories, schools and authors

C. Other feedback methodologies: quality, monitoring, cost-benefit

D. Evaluation from a gender perspective

E. Ethics and evaluation