

Curriculum Vitae
Dr. Markus A. Palenberg

CONTACT

Institute for Development Strategy

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WORK EXPERIENCE

Institute for Development Strategy (www.devstrat.org), since 2008, ongoing

- Founder and managing director of the Institute for Development Strategy (IfDS), an independent research institute in Munich (Germany) since 2008.
- Responsibilities:
 - Leading and implementing program and thematical evaluations, and research and advisory projects with a focus on theory-based approaches and performance management systems
 - Management of staff and evaluation teams
 - Business administration

Generation Challenge Program (www.generationcp.org), 2012-2015

- Executive Board member and member of the Finance Committee from 2012 und until the program ended in 2015.
- Responsibilities:
 - Approval of work plans, oversight, CEO performance feedback
 - Sunset strategy and orderly program closure
 - Transition strategy into the International Integrated Breeding Platform (IBP)

HarvestPlus Challenge Program (www.harvestplus.org), 2010 - 2014

- Member of the HarvestPlus Program Management Team from 2010-2014.
- Responsibilities:
 - Program strategy 2013 - 2018 and global biofortification strategy beyond 2018
 - Donor liaison with the Bill and Melinda Gates Foundation
 - Reorganization and change management for effective delivery

Global Public Policy Institute (www.gppi.net), 2005 - 2014

- Co-founder and CEO of the GPPi Consulting GmbH (Berlin, Germany) from creation in December 2005 until March 2009, then fellow of the Global Public Policy Institute until 2014.
- Responsibilities:
 - Leading and implementing research and evaluation projects
 - Management of staff and evaluation teams
 - Business administration

Scout24 (www.scout24.com/en/), 2004 to 2005

- Corporate Projects Manager for three business units.
- Responsibilities:
 - Corporate strategy
 - Merger and acquisition
 - Change management and interim unit director with staff of 12

McKinsey&Company, Inc. (www.mckinsey.com), 2000 to 2004

- Engagement manager (team leader) in the Paris and Munich office with focus on corporate strategy, performance management, governance and organization in the non-profit and for-profit sector.
- Responsibilities:
 - Implementing engagements
 - Leading McKinsey and client teams, coaching and performance appraisal

EDUCATION

Massachusetts Institute of Technology (USA), 1998 to 2000

- MIT research fellow in theoretical physics, stipend from the German Humboldt Foundation, MIT postdoctoral fellow position.
- Focus: analytic models for liquid crystals.

RWTH Aachen (Germany), 1988 to 1998

- Doctorate (summa cum laude) and diploma in theoretical physics, winner of the Borchert medal for academic excellence.
- Focus: properties of nonlinear disordered systems.

FOREIGN COUNTRY EXPERIENCE

- Lived and worked in Belgium (18 years), USA (2 years) and France (2 years). Since 2002 based in Germany.
- Field experience (evaluation and advisory missions) in Cameroon, Colombia, China, Ethiopia, Jordan, Indonesia, Kenya, Mexico, Mongolia, Morocco, Rwanda, Sri Lanka, Tanzania, Zambia.

MEMBERSHIP IN PROFESSIONAL SOCIETIES

- American Evaluation Association (AEA), Canadian Evaluation Society (CES), European Evaluation Society (EES), International Development Evaluation Association (IDEAS).
- International Research Group on Policy and Program Evaluation (INTEVAL).
- Massachusetts Institute of Technology (MIT) Alumni Association, German Humboldt Foundation Alumni Association, McKinsey&Company, Inc. Alumni Association.

LANGUAGE AND OTHER SKILLS

- German (native), English (fluent), Italian (fluent), French (excellent command), Dutch (excellent command).
- 15 years of management and team leadership experience and cumulative 3 months of professional training and coaching on leadership, team management, problem solving and conflict management.
- Computer literate (all standard MS Office applications, advanced MS Excel and database analysis).

PROJECT LIST

Evaluations

1. Team Leader of the thematic evaluation of capacity development activities of CGIAR over the last decade on behalf of the CGIAR Independent Evaluation Arrangement (ongoing).
2. Team Leader of the evaluation of Finnish development policy from a results-based management (RBM) perspective on behalf of the Finnish Ministry of Foreign Affairs.
3. Team Leader of the evaluation of the 22 year-long “Partnership of the World Bank Group with the Global Environment Facility” on behalf of the World Bank Independent Evaluation Group, covering a total funding volume of about 4 billion USD.
4. Team Leader of the research program on Forests, Trees and Agroforestry on behalf of the CGIAR Independent Evaluation Arrangement.
5. Team Leader of the capacity development evaluation “Water Governance Reform in the MENA Region” for Capacity Building International (InWEnt).
6. Ex-ante assessment of the governance of the planned Consortium Research Programs of the Consultative Group on International Agricultural Research (CGIAR) on behalf of the Bill and Melinda Gates Foundation.
7. Governance and management review of the Cereal Systems Initiative for South Asia (CSISA) for the Bill and Melinda Gates Foundation.
8. Team Leader of a cluster evaluation of 12 projects to fight child labor for the International Labour Organization (ILO).
9. Team Leader of the evaluation of the public private development partnership program of the Austrian Development Agency (ADA).
10. Team Leader of an international benchmarking study of public-private development partnerships for the German Federal Ministry for Economic Cooperation and Development (BMZ).
11. Team member for governance, management and partnerships in the evaluation of the CGIAR Challenge Program for Water and Food for the CGIAR Science Council.
12. Team member for governance, management and partnerships in the evaluation of the CGIAR Generation Challenge Program for Water and Food for the CGIAR Science Council.
13. Team member for governance, management and partnerships in the evaluation of the CGIAR HarvestPlus Challenge Program for the CGIAR Science Council.
14. Team Leader of the evaluation of the tripartite Understanding Children’s Work (UCW) program of the International Labour Organization (ILO), UNICEF, and the World Bank.
15. Team Leader of the evaluation of the Global Reporting Initiative (GRI) for the United Nations Environment Programme (UNEP).

Research and advisory projects

16. Editor of the INTEVAL book “Evaluation and the Pursuit of Impact” (to be published in 2017) on the gap between demand and supply of results information in international development.
17. Academic research paper on output and impact terminology (to be published in 2017).
18. Peer reviewer of the evaluation of the DeveloPPP program of the German Federal Ministry for Economic Cooperation and Development (BMZ).
19. Peer reviewer of the evaluation of Finnish Country Strategy Modality and Country Strategies for the Finnish Ministry of Foreign Affairs.
20. Principal investigator of the research project: “Tools and Methods for Evaluating Aid Efficiency” for the German Federal Ministry for Economic Cooperation and Development (BMZ).
21. Leading the research and development of the corporate strategy 2013-18 for the HarvestPlus Challenge Program, leading to a successfully funded third program phase.
22. Principal investigator of the research project: “Foundations of the Results Chain Concept” at the Massachusetts Institute of Technology (MIT), co-funded by the Alexander von Humboldt Foundation.

23. Research on delivery of products and innovations in developing countries (three additional articles in a special edition of the African Journal of Food, Agriculture, Nutrition and Development in 2017, one public domain article forthcoming).
24. Expert advisory panel member of the World Bank Independent Evaluation Group (IEG) for Global and Regional Partnership Programs (GRPPs), external reviewer for IEGs biennial GRPP synthesis report, contributor to the IEG/OECD-DAC "Sourcebook for Evaluating Global and Regional Partnership Programs", advisor to the World Bank Independent Evaluation Group on Value for Money.
25. Lead advisor to the Global Development Learning Network (GDLN): developing a corporate strategy and building a global governance and service structure.
26. International Learning Forum 'Engaging Business in Development: Reviewing Best Practices – Exploring the Potential for Donor Collaboration', publication of the review "Engaging Business in Development", design and implementation of a working group on "Private sector engagement in development: Towards impact and sustainability" for the Swiss Agency for Development and Cooperation (SDC).
27. Member of the advisory panels on development of alternative fund models and governance structure options for CGIAR as part of the CGIAR reform process.
28. Research of the market for triple bottom line reporting landscape and publication of a comprehensive paper on "Trends in Non-Financial reporting."
29. Advisor to Capacity Building International (InWEnt) on a corporate, results-based performance management system.