



Editorial - conference updating

The theme of this year's Conference has attracted the many people who, in Europe and elsewhere, from whatever policy domain and with whatever competence, see evaluation as a means for achieving democratic deliberation, active citizenship, good governance.

The participation to the conference is impressive: 3 keynote speakers (Ernest House, Hans Ulrich Derlien, Wolfgang Beywl), 15 among Round tables and symposia, more than 50 paper sessions, a good number of posters, plus on the spot gatherings and networks meetings.

These moments will be devoted to tackle various aspects of the evaluation exercise. To list but a few themes that will cut across the conference:

- socio-economic policies tend to integrate various aspects, local interventions are complex, big programs are implemented in culturally different sites, involving many administrative levels; at the same time the effects of some interventions affect other situations, and the implementation of local programs is affected by global trends. The various faces of complexity call for new evaluation concepts and methods.
- More than 20 years of experimentation with public administration reform with the aim of obtaining better results through autonomy, decentralization, outsourcing have provided with a vast experience of the working of different tools for performance measurement, of monitoring and evaluation systems. Did this add to more responsible administrations and greater trust in the public, or were there flaws to be tapped? Examples will be analysed from schools and higher education, social service delivery, local governments, etc.
- The tendency to involve stakeholders in practices of policy concertation and implementa-

tion has called for a parallel development of stakeholders participation in evaluation. How is evaluation able to involve community actors? What are the merits and pitfalls of participatory approaches? Community initiatives, environmental policies, active labour market programs will offer food for reflection.

- The practice of evaluation brings together commissioners, administrators, beneficiaries and professionals. Standards, guidelines, ethical codes have been worked out to deal with the problems met in the relationship between these actors. They are the combination of general principles (utility, accuracy, appropriateness, etc.) and local experiences. The conference offers an unparalleled opportunity for comparison among national standards.
- The evaluator's craft is multidimensional: from the enlightenment of program theories to working out tools for ranking preferences and assessing outcomes. The conference will be at the same time an opportunity for listening to state of the art accounts on the discipline's progress, and for offering training in evaluation (there will be pre-conference training workshops). Education in evaluation will be

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considered from the point of view of, on the one hand, the tacit experience of communities of practice and, on the other hand, the institutionalized education in evaluation that will soon meet a growing demand. The conference will debate what competences should be obtained through curricula in evaluation, who could enter into partnerships for offering such education. The Conference itself will be a great learning opportunity.

- The knowledge society we live in requires and allows at the same time a better mastering of what is being learned as for the gravity of problems, the working of policy instruments, the combination of mechanisms with contexts, etc. The conference will debate about systems of knowledge management, how to deal with “lessons learned” and “good practices”, how can evidence based policies be conceived.

All these themes will be treated in connection with the experience of program and policy implementation in fields as diverse as school and Universities, research and development, active labour market policies, local development, international development, taxation, social service delivery, etc.; and it will refer to organizational learning and capacity building of the public, third sector and private administrations who are active in these fields.

As can be expected in the new European landscape, characterized by multi-culturality and differentiation, but living in a vast space of debate and inclusive development, many contributions will refer to EU programs bringing together many member states, while other ones will refer to local and regional situations, where interventions by local and national authorities, public and third sector, interact. Moreover, the participation of people coming from all the other continents (North and South America, Africa, Asia, Australasia) will offer the opportunity for better understanding our efforts, and a greater exchange of experience, the world over.

The timing of the conference is particularly telling. This is the tenth anniversary of the EES, and it is also the year of the enlargement of Europe to 25 member states. Looking from ten years back we can see that evaluation has emancipated itself from auditing, that practices and institutions of evaluation have been spread from Northern countries all over Europe, that national evaluation associations or networks exist almost in all European countries, and evaluation has gained a higher status as a discipline and a profession. Numerous publications have seen the light: pub-

lishing houses are thinking to improve their offer in evaluation, or to start new series. Specialized journals are published by evaluation associations in various countries. In particular, the journal “Evaluation” who saw the light together with the EES, and has established itself as a protagonist in the international debate on evaluation, is celebrating its tenth anniversary during a special session at the Conference.

At the same time, the European enlargement asks for new strategies for development in evaluation: are the new member states to follow in the others’ steps? What is in their respective cultural and institutional traditions, their recent and less recent experiences that can be utilized for making evaluation more firmly established in their environments? The conference will offer opportunities for debate between “old” and “new” member states evaluators, for the organization of national or regional evaluation networks, for creating a more inclusive European evaluation community.

This will be the tenth anniversary of the EES, but we want it also to be an event also for the other national evaluation associations and networks that have come into existence during these ten years (or even before). In this occasion, we are particularly grateful for the collaboration of the German evaluation association (Degeval) and of its Berlin chapter, and we look forward to the greater links that could be created during the conference among regional and sector networks. The Conference will try and facilitate communication in any possible way, language communication included.

All together, the Conference will be the occasion for a balance: are evaluation practices and institutions up to the expectations? Have we discovered new problems we have not yet been able to frame and debate? What are the new challenges?

We wait you all in Berlin.



Nicoletta Stame
EES President 2004 - 2005

Program for the 6th EES biennial conference: Governance, Democracy and Evaluation

In collaboration with the German Evaluation Society (DeGEval)

September 30 – October 2, 2004
University of Applied Sciences (FHVR)
Alt-Friedrichsfelde 60
D 10315 Berlin

Thursday Sept 30		
13.00-13.30	Opening addresses	Welcome address by: Peter Heinrich, Rector of FHVR Erwin Seyfried, Dean of Administrative Sciences, FHVR Nicoletta Stame, President of EES Christiane Spiel, President of DeGEval
13.30-14.30	Plenary	EES tenth anniversary: what have we achieved? What are the challenges ahead? EES presidents' reflections Nicoletta Stame, Christopher Pollitt, Hellmut Wollmann, Frans Leeuw, Elliot Stern
14.30-16.00	Parallel sessions	Parallel sessions A
16.00-16.30	Coffee	
16.30-17.30	Parallel sessions	Parallel session B
17.30-18.30	Plenary	Keynote address: Hans U. Derlien: Dilemmas of Evaluator-Practitioner Interaction. Toward Further Professionalization.
19.30	Reception at Berlin Town Hall	Welcome Address by: Monika Helbig, Secretary of State of the Land Berlin for European and Federal Affairs.

Friday Oct. 1		
9.00-10.30	Parallel sessions	Parallel sessions C
10.30-11.00	Coffee	Posters
11.00-12.00	Plenary	Keynote address: Wolfgang Beywl: The role of evaluation in democracy - implications of standards for evaluation
12.00-13.00	Parallel sessions	Parallel sessions D
13.00-14.00	Lunch	
14.00-15.30	Parallel sessions	Parallel sessions E
15.30-16.00	Coffee	Posters
16.00-17.30	Parallel sessions	Parallel sessions F
17.30-18.30	Plenary	Annual General Meeting
20.00		Social dinner

Saturday Oct. 2		
9.00-10.00	Plenary	Keynote address Ernest House: Democracy and Evaluation
10.00-10.30	Coffee	
10.30-12.00	Parallel sessions	Parallel sessions G
12.00-13.00	Plenary:	Governance, democracy and evaluation: what have we learned? Peter Dahler-Larsen, Patricia Rogers, Jennifer Greene
13.00	Aperitif	

Parallel Sessions

The six parallel sessions running from A to G will be organized in the format of Presidential Strand, Round Tables (RT), Symposia (S), Papers Sessions (P), Posters and Open space groups.

The over arching themes across the Conference program will be:

- EES Tenth Anniversary (0)
- Governance, democracy and evaluation (1)
- Complexity (2)
- Democratic accountability (3)
- Stakeholders Participation (4)
- Standards and Guidelines (5)
- Policy implementation (6)
- Evaluator's craftmanship (7)
- Organizational learning (8)
- Knowledge management (9)
- Institutional development and evaluation capacity building (10)

The following program outline is tentative as of 8th August 2004. Some minor changes are still possible. The definitive program will be issued on 15th September on our website: www.europeanevaluation.org

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Please visit our website:
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PARALLEL SESSIONS A: Thursday 30th Sept; 14.30 to 16.00

<p>RT.10.a. European evaluation training 1: frameworks for evaluation training in Europe</p>
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<p>Chair: Elliot Stern Panelists: Marta Foresti, IT Carmen Velez, ES Murray Saunders, UK Robert Picciotto, UK</p>

<p>P. 1.a. Evaluation as a tool for governance</p>
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Anders Hanberger, SE	Governance and democratic evaluation.
Josè Luis Osuna Llana, ES Ana Roman, ES	Evaluation: a need and a requirement of the new European governance
Nancy Okail, EG	Evaluation culture: a cornerstone in building foundations for democracy and good governance: a view from Egypt

<p>P.1.g. Evaluation for democratic decision</p>
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Jan Björklund, SE	Evaluating the Implementation of Governance: Cases from East European Aid
Gbenga Olatunde, Nigeria	Governance, democracy and evaluation in Africa
Gudrun Lettmayer, AT Norbert Plass, AT	Evaluation Tools and their frameworks – ready for governance?

<p>P.2.a. Developing integrated evaluative strategies</p>

Karin Haubrich, DE	Cluster Evaluation, Core Characteristics and Specifications in the Context of Multisite Model Programs in Germany
Marie Gervais, CA	A single analysis framework as organizing instrument of various evaluation projects
Ulrich Schiefer, PT	Integrated evaluation of change. A perspective for evaluation in multiple intervention environments

P.2.g. Evaluation of multilevel governance and inter-organizational networks	
Cristina Lion, IT Paola Martini, IT	The evaluation of ESF programme in a multilevel governance context: lessons learned from the Italian experience
Paulo Teixeira, PT	Evaluation of projects implemented by inter-organizational networks
Tony Gore, UK Peter Wells, UK	Governance, Agency and Evaluation: the implementation of Horizontal Priorities in EU Regional Policy

P. 3.b. Performance Measurement and Evaluation	
Andreas Kolodziejak, EU	Governance, Democracy and Evaluation: what to learn from Goodhart's Law?
Hanne Krogstrup, DK	The Old Philosopher and the Teenager who Left the Settee – Evaluation in Time of New Public Management
Mita Marra, IT	Tracing Accountability Lines: Organizational vs. Individual Performance Evaluation
Thierry Senechal, FR	France New Constitutional By-law: an Opportunity for Better Governance and Evaluation Oriented on Performance?

P.3.g. Evaluating democracy in education	
Hermann Joseph Abs, DE	Evaluating democracy in schools - Coming to cope with different expectations
Sten Söderberg, SE Eva Wirén, SE Kristian Ramstedt, SE	The role of evaluation, assessment and inspection in Swedish educational policy.
Mona Fjellström, SE	Democracy and transparency in higher education – Dialogue for learning as means for change
Christine Schwarz, DE Gerlinde Struhkamp, DE	Does evaluation build or destroy trust? About the (micro-)political use of evaluation in higher education reform

P. 4.d. Stakeholder contribution to finetuning evaluation tools	
Lars Balzer, DE	What does a successful evaluation project need?

(P. 4.d. continued)	
Claude Saint Pierre, FR	Options for stakeholder analysis in rural sector evaluation
Giuseppe Moro, Linda Cassibba, A. Constantini, IT	The participative settlement of criteria for evaluating a foster care program

P. 6.a. Evaluating innovation	
Sigurt Vitols, DE Lutz Engelhardt, DE	Evaluating public policies for promoting venture capital and innovation: the case of Germany's BTU program
Katherine Dawes, USA	Evaluation modules for Assessing environmental innovations
Gerd Michael Hellstern, DE	Evaluating Mobile Learning – Striking a balance between University Styles of Learning and the Workplace

S.7.c. Program theory evaluation in practice	
Chair: Frans Leeuw, NL	
Panelists : Joe Vaessen, BE Marian Barnes, UK Helen Sullivan, UK Melanie Ehrens, NL	

P. 7.b. Research tools for evidence based policy	
Markus Themessl-Huber, UK	Evaluating Research-based Service Planning and Development of Scottish Primary Care
Christian Hugues, FR Frédéric Lefebvre-Naré, FR	The Usefulness of Mirror Questionnaires to State Services, in Order to Evaluate their Orientation towards the Civil Society: An Application
Marja Liisa Tapio-Biström, FI	The comparison of survey-based and participatory/interactive evaluation approaches in the mid-term reviews of rural development programmes. A case study from Finland

S.9.a. Managing evaluative knowledge	
Chairs: Ray Rist, WB Nicoletta Stame, IT	
Panelists: Peter Dahler-Larsen, DK Frans Leeuw, NL Burt Perrin, FR	

PARALLEL SESSIONS B:
Thursday 30th September, 16.30 to 17.30

RT.0.c The European dimension in evaluation	
Chair: Peter Dahler-Larsen, DK	
Panelists: Thomas Schwandt, USA Tineke Abma, NL Nicoletta Stame, IT	

P. 1.c. Evaluation and governance on regional and local level	
Maurice Baslé, FR	Mesures et/ou appréciation de la bonne gouvernance à un niveau régional: questions d'évaluation adressées aux travaux de la Banque Mondiale
Lars Niklasson, SE	Learning networks for regional development: evaluation as a tool for regional governance
Arto Haveri, FI	Evaluation of change in local governance

P. 2.b. International perspectives on complexity	
Sabrina Auci, IT Stefano Maiolo, IT	Global corporate governance
Gilles Pedini, FR Stéphanie Le Tarnec, FR Hartmut Kramer, FR	Evaluation of a cultural or a social policy in 30 different European countries.
Signe Ploug Hansen, DK	Educational Evaluation around the World. What affects the values and methods applied?

P. 2.h. Partners participation in multilevel governance	
Claudia Villante, IT	To sail the gender mainstreaming: the anchorage of partnership approach
Tim Wyatt, AU Robert Carbines, AU Leone Robb, AU Chris Wojtas, AU	Managing stakeholder relationships in multi-site, multi-layered evaluations
Richard Hummelbrunner, AT	"Evaluation and cross-border governance" – the case of INTERREG Programmes on Austria's borders with new EU Member States

P. 3.e. Mid-term evaluation of Structural Funds: a learning exercise?	
Veronica Gaffey, EU	The mid-term evaluation of the Structural Funds in 2003 – a critical appraisal from the perspective of the European commission
Francesco Sbattella, IT	Usability and real utilization of the mid-term evaluation of the Italian programmes supported by the Structural Funds – lessons from experience
Antonio Manuel Figueiredo, PT	Evaluation and organizational learning patterns in managing structural funds in Portugal: leverage effects versus governance failures

P.4.c. Evaluation as emancipatory effort?	
Arno Schoeppe, DE Stefan H. Siemer, DE	From participation to citizens evaluation: Evaluation in the knowledge society
Mia Luluquisen, USA	Participatory evaluation towards building young people's leadership in civil society
Laura Tagle, IT	More than meets the eye: evaluation and the regularization of the underground economy

P.6.c. Evaluating gender equal opportunities	
Hettie Walters, BE	Participatory gender audit: a challenging process of learning and change
Flavia Pesce, IT	Models of governance for gender equal opportunities policies: how to implement the "dual approach" into Structural Funds

S.7.b. Qualitative Comparative Analysis and evaluation	
Chair: Mansoor Kazi, UK	
Panelists: Barbara Befani, IT Friz Sager, CH Andreas Balthasar, CH	

P. 7. e. Ex ante evaluation	
Giuseppe Pennisi, IT Pasquale Lucio Scandizzo, IT	Governance, accountability and subsidiarity: the role of "extended" cost benefit analysis
Rafael Monterde-Diaz, ES	Using Multi-Criteria decision tools in ex ante evaluation of development aid projects: a feasible way of improving both funding agencies efficiency and stakeholders' participation

P. 8.b. Organizational Learning: Expected and Unexpected Effects of Evaluations on Organisations	
Finn Hansson, DK	To Control or to Develop – Two Cultures of Evaluations in Organizations?
Barbara Pittracher, AT	“When Someone Does Research Work...”: An International Research Project and its Unexpected Effects on the Organization
Chris Chilvers, CH	Policy Implementation in Swiss Health and Safety: Evaluation as Facilitator

10.d. Evaluating governance in the context of Structural Funds	
Kai Böhme, SE Kaisa Lähteenmäki-Smith, SE	Measuring Policy Learning: Evaluating the Governance Impact of Structural Funds
Nicolas Gillio, FR	The Evaluation of the Structural Funds Management in France: a Way to Improve Governance
Beata Cieżka, PL Justyna Ratajczak, PL	Creating the structural funds evaluation system in Poland – opportunities for the dialogue and cooperation between evaluators and stakeholders

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www.europeanevaluation.org

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PALLEL SESSIONS C:
Friday 1st October, 9.00 to 10.30

RT.5.a What about evaluation standards, guidelines and principles in Europe?
Chair: Thomas Widmer, CH
Panelists: Jean Claude Barbier, FR Wolfgang Beywl, DE Svend Jacobsen, EU Hans Lundgren, OECD Helen Simons, UK

S.1.c. Governance through Institutionalized evaluation: National evaluations in the Swedish higher education system
Chair: Ove Karlsson, SE
Panelists: Christina Segerholm, SE Eva Astrom, SE

P. 1.b. Evaluation and environmental governance	
Markku Lehtonen, FR	OECD peer reviews of environmental policies, deliberative democracy and global environmental governance
Joos Gysen, BE Kris Bachus, BE	Evaluating environmental policy effects
Maristella Caramaschi, IT Paola Gazzola, IT	Strategic Environment Assessment (SEA) for effective public policy making
Kurt Bisang, CH Willi Zimmermann, CH	Governance approaches in environmental policies: new challenges or routine work for policy evaluation? First considerations based on Swiss experience

S.3.b. Accountability for Evaluation: A Help or a Hindrance for Meaningful Governance, Increased Programme Effectiveness, and for Democracy?
Chair: Burt Perrin, FR
Panelists : M. Louise Bemelmans-Videc, NL Jeremy Lonsdale, UK Peter Van der Knaap, NL Tom Ling, UK Marta Foresti, IT Mita Marra, IT Eduardo Zapico Goni, ES

P. 3.c. Performance Measurement and Government accountability	
Wusu Babatunij, Nigeria	Institutional effectiveness and accountability in the present democratic system of the developing world: the Nigerian reference
Patria de Lancer Julnes, USA	Using performance measurement information for government accountability and performance improvement
Renato Tasca, IT Giancarlo Vecchi, IT	The development of the administrative modernization in Italian local authorities
Pekka Kettunen, FI	Impact assessment and the Finnish local governments

P.4.f. Partnerships and networks	
Alexander Eickelpasch, DE Ingo Pfeiffer, DE Oliver Pfirmann, DE	Evaluation of regional innovative networks – aim, concept and experiences from the German Inno-Regio - Programme
Sarah Carr, UK	Partners for Change: Has service user participation made a difference to UK social care services?
Jorge Malheiros, PT Isabel André, PT	Evaluating the construction of an inclusive society. Social innovation in multicultural environments
Marcoen Roelofs, NL Gerard Bukkems, NL	How to evaluate public action taking place within networks?

P. 6.b. Needs assessment and skills test – Training programme evaluations	
Mari Rökköläinen, FI	What do skills tests demonstrate? - Making the transition to an evaluation system by using skills tests
Salvador Chacón Moscoso, ES Susana Sanduvete Chaves, ES Jose Miguel Lopez García, ES Fracisco Pablo Holgado Tello, ES	Needs assessment in training programme evaluations
Ai Maryam, Indonesia	An evaluation of local government's interests in basic education after decentralization in Indonesia

S.7.a "Evaluation" tenth anniversary	
Chair: Elliot Stern, UK	
Panelists: Ernest House, USA Murray Saunders, UK Bernard Perret, FR Frans Leeuw, NL Emma Hamilton, UK Nicoletta Stame, IT May Pettigrew, UK Patricia Rogers, AU Christopher Pollitt, NL Hanne Krogstrup, DK	

P. 7. a. Social capital and evaluation	
Isabel André, PT Mário Vale, PT	The social linkages in regional development. Evaluating the (re)production of social capital through public policies
Marco Mirabile, IT	The use of network analysis techniques to evaluate the institutional capitals generated by participatory processes
Claudio Torrigiani, IT	From participatory evaluation to social capital: mechanisms acting in multipartner contexts

P. 9.a. New principles in knowledge management	
Petrus Kautto, FI Mikael Hildén, FI	"Ex-post" evaluation of future policy interventions – the real effects of interventions that do not exist
Gale Berkowitz, USA	Knowledge Management and Evaluation for Organizational Effectiveness and Accountability
Neva Maher, Slovenia	The Lisbon strategy, knowledge management and evaluation

P. 10.c. Evaluation and institutional capacity building	
Paola Casavola, IT Laura Tagle, IT	The network of evaluation units in Italy: Public decision-making, decentralization and independence
Krzysztof Jaszczolt, PL Tomasz Potkanski, PL	IDP Methodology - A New Approach to Evaluating and Improving Institutional Capacity of Public Administration Units in Poland
George Polenakis, EL	Thematic cross-centre evaluation of EC support to Institutional capacity building

**PARALLEL SESSION D:
Friday 1st October 12.00 to 13.00**

RT.9.a Does evaluation have a role to play in Knowledge Management?
Chair: Burt Perrin, FR Panelists: Sandra Nutley, UK Patricia Rogers, AU

P. 1.f. Evaluation and public sector governance
Christopher Pollitt, NL Performance information in modern democratic states: who wants it?
Hanne Foss Hansen, DK Evaluation in and of public sector reform. The case of Denmark
Céline Marcuccilli, FR Drawing useful evaluation questions: toward a better use of evaluation

P. 1.d. Evaluation and evidence-based policies
George Julnes, USA Informing Policies on Evidence-Based Decision-Making: Strengthening the Role of Evaluation in Guiding Public Policy
Salvador Chacon-Moscoso, ES Susana Sanduvete Chaves, ES David Alarcón Rubio, ES Enhancing decision-making based on evidence in program evaluation in the European context
Ruth Levitt, UK GM Crops and Foodes: Evidence, Policy and Practice in the UK – A Case Study

P.2.c. Conflict, controversy and reconciliation
Elisabeth Hofmann, FR Democracy and governance between abstraction and tangibility - lessons learned from an evaluation in a Malagasy slum area
Stephen Bloomer, IE Catherine Lynch, IE Ruth Taillon, IE The PEACE II Programme in Northern Ireland and the Border Counties: A 'distinctive' development Programme?
Katherine Dawes, USA An Evaluation of the Use of Partnerships to Address Environmental Justice Issues in Communities

P.2.e. Between generalization and single cases
Philip Potter, DE Generalizing from the unique: bridging the gap between case-based and policy-level evaluation in the governance of neighborhood renewal
Sanjeev Sridharan, USA Developing a State-Wide Performance Monitoring System for Juvenile Justice Programs: Applications of spatial analysis methods to enhancing accountability
Katija Salmio, FI Examples of national basic education evaluation programmes from the perspective of the didactics of sustainable development

S.3.c. Analysis of the „transactions costs“ of modernisation measures as a crucial „missing link“ in evaluation in/of public sector reforms.
Chair: Hellmut Wollmann, DE Panelists: Jobst Fiedler, DE Tony Bovaird, UK

P. 3.a. Accountability and Management of Funds
Heather Heaton, UK Peter O`Dowd, UK Accountability through partnership – best practice in delivering European funding programmes in England
Iolanda Anselmo, IT Monica Brezzi, IT Laura Raimondo, IT Francesca Utili, IT Competition and Accountability in the 6 per cent Performance Reserve System
Asa Sohlman, SE Maria Lemne, SE From not evaluating at all to learning from ex post evaluations – the strenuous Swedish way towards accountability

P.4.h Community knowledge and the evaluator's perspective
Sarah C. E. Batteredbury, UK Including different perspectives in learning: Exploring the limitations of our own perspective
Meenakshi Sanakar, NZ Bridging the gap between policy, research and practice. Experiences from New Zealand

(P.4.h continued)	
Maria Angeles Diez, ES Eduardo Malagon, ES Beatriz Izquierdo, ES	The use of evaluation in complex, multi-institutional contexts: a case study in the Basque Country

P. 6.f.	
Policy implementation and economic choice	
Olav A. Kvita-stein, NO	TCE as guidance for public sector organizational reform
Ghislaine Grézil, FR	Le politique, l'économiste, le mathématicien et le sociologue
Arturo Polese, IT Federico Rossi, IT	The evaluation of EU funded integrated projects in the Campania regional development programme

S.7.d.	
How Can One Assess the Impact of Complex and Increasingly Indirect Development Interventions?	
Chair: Burt Perrin, FR	
Panelists: Peter Wichmand, ILO Rick Davies, UK	

P. 7.d.	
Information systems and logical frameworks	
Carlos Rodriguez Ariza, ES	Information systems of deventralized donor agencies based on logical frameworks indicators
Yuriko Sato, JP	A case of policy evaluation utilizing a logical framework: evaluation of Japan's foreign student policy towards Indonesia and Thailand
Enrico Tezza, IT Nicoletta Parise, IT	Monitoring training services: an Italian case

P. 10.a.	
Education in evaluation	
Stewart Donaldson, USA	Challenges and Opportunities for University-based Evaluation Education
Raffaello Cervigni, IT Oriana Cuccu, IT Raffaele Miniaci, IT	The market for evaluations: opportunity or constraint for public decision-makers?
Helena Rato, PT	Training civil servants to assess individual performance

PARALLEL SESSION E:
Friday 1st October: 14.00 to 15.30

RT.10.b.
European evaluation training 2: Competencies for evaluators: some proposals from DeGEval (co-organized with Degeval)
Chair: Uwe Schmidt
Panelists: Ulrich Schiefer, PT Murice Baslé, FR Reinhard Stockman, DE

S.1.b.
Evaluation on the public arena
Chair: Peter Dahler-Larsen, DK
Panelists: Richard Boyle, IE Olaf Rieper, DK Jean Claude Barbier, FR

S.2.a.
Sustainability: a theoretical approach
Chair: Gerald Elsworth, AU
Panelists: Brad Asbury, AU Patricia Rogers, AU Riki Savaya, Israel Valerie McKinnon, AU

P.3.f.	
Evaluation tools for democratic accountability	
Guido Pellegrini, IT	Transparency, mutual accountability and the evaluation of the impact of public subsidies: the case of law 488/92 in Italy
Chris Bachus, BE	Measuring green tax reform
Simo Aho, FI	How to evaluate the accuracy of targeting of the active labour market policy measures
Fernando González Laxe, ES	Fisheries governance

P. 4.b. Evaluative communities of practice	
Markus A. Grutsch, DE	On the reception of responsive evaluation: Major Differences between Responsive and Responsive Constructivist Evaluation and Implications for the Use
Hettie Walters, BE	Evaluative Enquiry: Search for meaning, evaluating the advisors

P. 5. a. Evaluation Standards in practice – I chair: T. Widmer	
Maria Bustelo, ES	The Potential Role of Standards and Guidelines in the development of an Evaluation Culture: The Case of Spain.
Robert Picciotto, UK	Evaluation standards in Europe in a comparative perspective
Sandra Speer, DE	Developing standards to evaluate vocational education and training programmes
Petri Virtanen, FI	how do we behave as evaluators?

P. 6.d. Evaluation of Infrastructure and Transport Policy	
Odile Heddebaut, FR	Look on a Continuous Evaluation Approach of the Urban Travels Plan (PDU) of Lille Metropolis: How is evaluated its Implementation and Execution within an “Urban Community Phase”?
Massimo Centra, IT	Cost and Benefit analysis with real options: the case of railway transportation
Marco Spampinato, IT	Policy Making and Decision Making in Infrastructure Policy: Evaluating Micro and Macro Planning in Southern Italy

S.7.e. Evaluating socio-economic development in a multi-level governance context: a guide	
Chair: Andrea Mairate, EU	
Panellists: Veronica Gaffey, EU Elliot Stern, UK Nicoletta Stame, IT Maurice Baslé, FR	

P. 7.c. The evaluator’s position	
Claudio Bezzi, IT	Evaluation as social building of the assessed reality
Yvonne Kleistra, NL	Watchdog or guidedog?
Joakim Tranquist, SE	Questioning Everyday Matters – On Development through Evaluation

P. 9.b. Putting knowledge management to work	
Neil MacCallum, UK Sasha Hyde, UK Steve Talbot, UK	Improving information flows within a knowledge organization with reference to information market failure - the Scottish Enterprise experience.
Knud Ramian, DK	Practitioner based inquiry in networks as knowledge management
Irene Gujit, NL Jim Woodhill, NL	‘Lessons Learned’ and ‘Best Practices’ as the Experiential Knowledge Base in Development Organisations: Critical Reflections
Paul Duignan, NZ	Strategic evaluation manifesto

S.10.a. Learning Evaluation: The Relevance of Communities of Practice	
Chair: Thomas Schwandt, USA	
Panelists: Jennifer Greene, USA Christina Segerholm, SE Tineke Abma, NL Maria Bustelo, ES	

**PARALLEL SESSION F:
Friday 1st October, 16.00 to 17.30**

<p>RT.0.b The culture of evaluation in a new Europe: the contribution of evaluation associations and networks</p>
<p>Chair: Nicoletta Stame, IT Christine Spiel, AT</p> <p>Panelists: Representatives of European evaluation associations and networks</p>

<p>RT.2.a Evaluating complicated and complex programmes</p>
<p>Patricia Rogers, AU Ray Pawson, UK José Manuel Henriques, PT</p>

<p>P.1.e. Audit for good governance</p>						
<table border="1"> <tr> <td>Ismael Aboubacar Yenikoye, Niger</td> <td>Une méthode de mesure de la gouvernance: le modele IBG</td> </tr> <tr> <td>Cor van Monfort, NL</td> <td>Good governance and the Netherlands Court of audit</td> </tr> <tr> <td>Oswaldo Elissetche, AR</td> <td>The experience of the social monitor in Argentina</td> </tr> </table>	Ismael Aboubacar Yenikoye, Niger	Une méthode de mesure de la gouvernance: le modele IBG	Cor van Monfort, NL	Good governance and the Netherlands Court of audit	Oswaldo Elissetche, AR	The experience of the social monitor in Argentina
Ismael Aboubacar Yenikoye, Niger	Une méthode de mesure de la gouvernance: le modele IBG					
Cor van Monfort, NL	Good governance and the Netherlands Court of audit					
Oswaldo Elissetche, AR	The experience of the social monitor in Argentina					

<p>P.2.d. Approaching multi-site programs</p>						
<table border="1"> <tr> <td>Lynda Berends, AU Alison Ritter, AU</td> <td>The impact of structure on function: A review of the drug treatment system in Victoria, Australia</td> </tr> <tr> <td>Verena Friedrich, CH Christoph Clases, CH Theo Wehner, CH</td> <td>Managing Complexity - an approach to multisite evaluation in higher education</td> </tr> <tr> <td>Zoe Cardoza Clayson, USA, Celia Graterol, USA</td> <td>Visual Real Time Evaluation Model: Using a web-based approach for multi-site, multi-national evaluations</td> </tr> </table>	Lynda Berends, AU Alison Ritter, AU	The impact of structure on function: A review of the drug treatment system in Victoria, Australia	Verena Friedrich, CH Christoph Clases, CH Theo Wehner, CH	Managing Complexity - an approach to multisite evaluation in higher education	Zoe Cardoza Clayson, USA, Celia Graterol, USA	Visual Real Time Evaluation Model: Using a web-based approach for multi-site, multi-national evaluations
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<p>S.3.a. The role of evidence in the audit functions of government</p>
<p>Chair: William Solesbury, UK</p> <p>Panelists: Tom Ling, UK Tom Wileman, CA François Dreyfus, FR Bernard Perret, FR Ruth Levitt, UK</p>

<p>P.4.a. Participatory evaluation in education</p>								
<table border="1"> <tr> <td>Lars Monsen, NO</td> <td>School-based evaluation in Norway: Is it still possible to involve teachers and pupils in it?</td> </tr> <tr> <td>Gunhild Linnéa Bartholdsson, SE Sten Sonderberg, SE</td> <td>Using the internet - a step towards more democratic school evaluation?</td> </tr> <tr> <td>Sara Alicia Ancira Arechiga, MX Laura Esthela Garcia Alvarez, MX Jose Luis Guerra Torres, MX Jose Angel Salazar Guajardo, MX German Vazquez Hernandez, MX</td> <td>What do students think when they rate their instructors?</td> </tr> <tr> <td>Sigurlina Davidsdottir, IS</td> <td>Empowerment and accountability: How educational evaluations can foster democracy within the educational system without sacrificing accountability</td> </tr> </table>	Lars Monsen, NO	School-based evaluation in Norway: Is it still possible to involve teachers and pupils in it?	Gunhild Linnéa Bartholdsson, SE Sten Sonderberg, SE	Using the internet - a step towards more democratic school evaluation?	Sara Alicia Ancira Arechiga, MX Laura Esthela Garcia Alvarez, MX Jose Luis Guerra Torres, MX Jose Angel Salazar Guajardo, MX German Vazquez Hernandez, MX	What do students think when they rate their instructors?	Sigurlina Davidsdottir, IS	Empowerment and accountability: How educational evaluations can foster democracy within the educational system without sacrificing accountability
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<p>P.4.g. Evaluation for North-South partnerships</p>								
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<p>P. 5. b. Evaluation Standards in practice – II Chair: J.C. Barbier, FR</p>				
<table border="1"> <tr> <td>Chantal Falk, CH Cornelia Blazer, CH Thomas Widmer, CH</td> <td>How can the effectiveness of measures against right-wing extremism be evaluated in a thorough manner?</td> </tr> <tr> <td>Luzia Lehman, CH Andrea Balthasar, CH</td> <td>Quality assessment of external evaluation reports commissioned by the Swiss Agency for Development and Cooperation (SDC)</td> </tr> </table>	Chantal Falk, CH Cornelia Blazer, CH Thomas Widmer, CH	How can the effectiveness of measures against right-wing extremism be evaluated in a thorough manner?	Luzia Lehman, CH Andrea Balthasar, CH	Quality assessment of external evaluation reports commissioned by the Swiss Agency for Development and Cooperation (SDC)
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P.5.b continued	
Karen Odhiambo, Kenya	Standards for Programme Evaluation Practice: The case of Kenya
Kay Ueber, DE	What is the Merit of the 'Evaluation-Standards'?

S.7.f. Rethinking development evaluation: the contribution of IDEAS	
Chairs: Roger Slade, UK Nancy Mac Pherson, CA	
Panelists: Robert Picciotto, UK Marta Foresti, IT Peter Wichmand, ILO	
Discussant: Ulrich Schiefer, PT	

P.7.f. Experimental designs and their alternatives	
Mansoor A.F. Kazzi, UK	Realist evaluation of British Government-funded Children Fund in Lancashire, England
Enrique Penaloza Quintero, Colombia	Assessment of the impact of basic services on integral health and nutrition – SBSIN of Panama for the use of sanitary attention
Ann Ooms, USA Anne Betzner, USA Frances Lawrenz, USA	Can democratic evaluation of national multi-site educational programs be „scientific“?

P.8.a Organizational Learning and types of evaluation	
Livia Bovina, IT Ada Cullmann, IT Tiziana De Domenico, IT Claudio Bezzi, IT	Evaluation, Self-evaluation and Monitoring. Specificity, Distinctions and Issues from a Case Study: the Experience in Italia Lavoro S.p.a.
Sandy Marianne Taut, UNESCO	Self-conducted Evaluation at UNESCO: An empirical Study on fostering Staff Learning from Evaluation
Edle Tenden, UNESCO	Process use of external Evaluations at UNESCO

**PARALLEL SESSION G:
Saturday 2nd October: 10.30 to 12.00**

RT.3.a. Commissioning evaluations
Chair: Sandra Speer, DE
Panelists: Marlene Laeubli Loud, CH Sally Dench, UK Gerd Heyer, DE

S.1.a. Toward an evidence-based practice of evaluation: Building better evaluation for governance and democracy
Chair: Mel Mark, USA
Panelists: Mel Mark, USA Gary Henry, USA
Discussants: Elliot Stern, UK Peter Dahler-Larsen, DK

S.2.b. Evaluating integrated policies – environmental policies
Chair: Evert Vedung, SE
Panelists: William Lafferty, NO Audun Ruud, NO Michael Roman, SE Niklas Adler, SE Per Mickwitz, FI Paula Kivimma, FI

P.2.f. Complexity approaches for evaluation	
Maik Adommsent, DE	Reflexivity and transdisciplinarity – constitutive elements of evaluating approaches for good governance
Ilkka Kankare, FI	Trading on Fuzzy Grounds – Evaluation Practices in Managing Complexities
Carmen Velez, ES Ana Cirera, ES Juan Murciano, ES	Multi Evaluation Approach: a complex triangle

S.3.d. Evaluation in low trust society	
Chair: Ulrich Schiefer, PT	
Panelists: João Milando, Angola Lucinia Bal-Doebel, Romania, AT Mamadu Jao, Guinea Bissau Nancy Okail, Egypt Osvaldo Feinstein, WB Paulo Areoso Feio, PT	

P.3.d. Evaluating Democracy	
Paul Burton, NZ	Evaluating Democracy
Leif Olsen, DK Olaf Rieper, DK	E-democracy in Local Governments
Michel Whitehouse, UK	Likely Impact of Emerging Localism on Public Service Delivery
Carla Scaglioni, IT	The new challenges for the Public Regulator: the local agencies for the public services. The Italian case

P.4.e. Stakeholder participation in policy evaluation	
Kurt Bisang, CH Christian Moser, CH Thomas Widmer, CH	Stakeholder participation in logic model development. Experiences from preparing an impact evaluation of the new Swiss medical tariff structure
Keun-Bok Kang, KR Chan-Goo Yi, KR Suck-Whan Yoon, KR	Community participation in environmental Policy evaluation in Korea
Francis McGowan, UK	What Role for Stakeholders in Evaluating Liberalisation? The Case of Public Utility Reform in the EU

P. 6.e. Managing Structural Funds evaluations	
Andrea Bagnulo, IT	Mid-term evaluation guidelines: an opportunity or a constraint?
Sonja Sheikh, AT	The utilization of mid-term findings for the re-programming of the Community Initiative Equal in Austria
Mario Hladek, CZ	Community Support Framework Evaluation in the Czech Republic

P.7.g. Assessing effects of social programmes	
Jerry McNamara, IE Joe O'Hara, IE	Knowing what they need to know – Data in School evaluation and Self-Evaluation
Julia Isabel Eslava Rincón, Colombia	Assessment of products, effects, and early impact caused by the execution of the program on support to cohabitation and citizen`s safety in Bogotá, Colombia
Cristina Castelli, IT Silvia Vignetti, IT Alessandro Valenza, IT	The Effectiveness Evaluation of the ICE (Foreign Trade Institute) Promotion Programs: A Case Study

P.8.c. Process evaluation in learning organizations	
Sebastian Elbe, DE Wolfgang Meyer, DE	Process and Network Evaluation: Improving Policy Implementation and Democracy in the Rural Sector
David Hegarty, IE	Evaluation of Local Governance Structures in Ireland: Policy and Evaluation Challenges
Raquel Castillo Prieto, ES	The Role of Evaluation on Micro Policies Implementation: An Example of Learning Organizations
Suzanne Weber, DE	Network evaluation as complex learning process

P.10.b. Evaluation and its organizational impact	
Gianfranco Rebo-ra, IT Eliana Minelli, IT Matteo Turri, IT	Evaluation in Universities: the organizational impact
Bernard Perret, FR	Policy evaluation within an inspectorate
Kirsi Hyytinen, FI	Impact evaluations - how to use the results and get the results used and embedded

Open space discussions and networking

The Sixth EES Conference will try and introduce some innovations in the way of communicating and exchanging views and experiences. Spaces will be available for informal gatherings on themes that are either delicate or in the shaping. A special room will be devoted to this, a program will be posted with the proposals that we have so far received, but other proposals may be put forward at the Conference: you have only to book the room for the time you need it.

These discussions will allow participants to present their points of view and their cases. Even cases which nobody would like to put to paper. The discussion will be moderated but only minimally pre-structured. The participants could, for example, decide to hold the meeting under Chatham House Rules, that state: "When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed; nor may it be mentioned that the information was received at a meeting."

We have so far received the following proposals:

- *Evaluation and corruption*
- *What can we learn from evaluations that have gone wrong?*
- *Evaluation in adverse conditions (how to evaluate refugee camps in Africa, for example)*

Other proposals for open space discussion have a special bearing on the creation of evaluation communities and networking. We have so far received the following:

- Ulrich Schiefer, PT, convener: *Regional and Special Evaluation Networks*
- Staszek alwasiak, PL, convener: *Partnerships for evaluation contracts?*
- Mate Vincze, HU, convener: *Certifying evaluators?*

We hope that other participants will be stimulated to take this opportunity for exchanging views on issues that are relevant to them and that may not have found yet a proper recognition in the conference program.

Training and Professional Development Opportunities at the EES Conference in Berlin

As is customary at our conferences we are delighted to offer a varied menu of pre-conference workshops and training sessions on Wednesday 29th of September and the morning of Thursday the 30th September. These workshops connect to the conference themes and are concerned with the practical ways in which the theory and practice of evaluation contribute to policy formation and development.

A new initiative this year is the extended workshop on the theme 'Orientating Evaluations'. This follows on from the successful EES workshop in Odense in October 2003. It aims to bring together an international multidisciplinary team to consider issues of evaluation design. Such 'multi-module' training and professional development events will become a regular feature of EES conferences in the future. This workshop is in three sessions on Wednesday morning and afternoon and on Thursday morning.

Not everyone will want to sign up to a day and a half session so on Thursday morning the EES is pleased to host parallel training sessions - again delivered by international experts and practitioners.

We have outlined below information about the training and professional development opportunities offered this year in the pre-conference sessions. Please have a close look and sign up for up to two sessions of your preference at our on-line registration form at <http://congressa.de/ees/Workshops/classes> cannot exceed 25 participants so we will operate on a 'first come first served' basis.

Would you like to know more about the EES?

Please visit our website:

www.europeanevaluation.org

Program for the pre-conference training workshops

Wednesday, September 29	
Orientating evaluation – session 1	
10.00 - 10.30	Workshop Introduction
10.30 - 12.45	Elliot Stern, Marta Foresti, Ulrich Schiefer, Carmen Velez: Design choices in evaluation
Orientating evaluation – session 2	
2.00 - 4.15	Mel Mark: From evaluation findings to evaluation influence: A model and planning process
4.15 - 5.30	Panel discussion led by Workshop presenters
Thursday, September 30	
Orientating evaluation – session 3	
9.00 - 11.15	Thomas Schwandt: Improving the practice of evaluation through evaluation standards, guidelines and meta evaluation.
11.15 - 12.00	Concluding Panel discussion led by Workshop presenter
Communicating research to practice: Skills and techniques	
9.00 - 12.00	William Solesbury: Communicating research to practice: skills and techniques
Outcomes Theory	
9.00 - 12.00	Paul Duignan: Outcomes Theory: Improving Your Sector/Programme/Organisation Outcome Sets
Realist evaluation approach in causal analysis	
9.00 - 12.00	Mansoor Kazi: Investigating what interventions work and in what circumstances without a control group—a realist evaluation approach in causal analysis

About the training workshops

Orientating evaluation. The purpose of this one and a half day workshop is to discuss with experienced evaluation practitioners how to orientate evaluations at several different levels. It will include three sessions, targeted at different aspects of the orientation process: strategic planning for evaluations, specific evaluation implementation/utilization and improving evaluation through standards and meta evaluations.

There will be an emphasis throughout on workshop participants being actively involved in exercises and discussions with opportunities to have their questions answered.

Session 1: Design choices in evaluation by former EES President Elliot Stern and EES board members Marta Foresti, Ulrich Schiefer, Carmen Velez.

Session 2: Melvin Mark from Pennsylvania State University will be focusing on the way in which the products, outcomes and evidence from an evaluation might best be planned to optimise its effects on the practices and policies of its target audience

Session 3: Thomas Schwandt, Professor of Quantitative and Evaluative Research Methodologies, Department of Educational Psychology, University of Illinois, US will be offering a workshop on standards, guidelines and meta evaluations. The workshop will explore the issues in integrating these considerations within evaluation planning.

Charge for participation*: 200 Euro

*Preference will be given to people who wish to attend the full course. However, if spaces are available, we will consider applications for one or more half-day modules at 100 EUR each.

Please contact ees@congressa.de for further details.



Communicating research to practice: Skills and techniques. William Solesbury from the UK Centre for Evidence Based Policy and Practice, University of London will be providing a workshop on communicating research to practice: skills and techniques. The workshop will focus on the way evaluation products can best be communicated to stakeholders. It will appeal to a range of interests in Evaluation, but in particular to evaluators interested in developing the utilization of their work

Charge for participation: 100 Euro

Outcomes Theory: Improving Your Sector/ Programme/Organisation Outcome Sets. Paul Duignan is from the Centre for Social and Health Outcomes Research and Evaluation, Massey University, Auckland, New Zealand. Paul's workshop will be of interest to evaluators working on developing outcome sets for an organisation as they struggle to make sense of sometimes confused stakeholder discussion regarding what are and what are not well formed outcomes e.g. should outcomes always have to be measurable and attributable, should they be for the organisation itself or for the sector in which the organisation works? This workshop will discuss such issues in detail and allow you to analyse outcomes sets you bring to the workshop for how they conform to the elements of Outcomes Theory.

Charge for participation: 100 Euro

Investigating what interventions work and in what circumstances without a control group—a realist evaluation approach in causal analysis. Mansoor Kazi, Director, Centre for Evaluation Studies, School of Human & Health Sciences, The University of Huddersfield, UK will be offering a workshop on investigating what interventions work and in what circumstances without a control group—a realist evaluation approach in causal analysis. The training will be of a new approach in realist evaluation drawn from epidemiology, namely the testing of binary logistic regression models to determine what interventions work and in what circumstances, even where a control group is not possible.

Charge for participation: 100 Euro

Come to Berlin – logistics

On our website www.europeanevaluation.org you find a detailed description of recommended hotels offering accommodation specially negotiated for the EES Conference.

The list of hotels includes hotels in Berlin Stat Mitte (city centre) as well as hotels near by the Conference Venue (FHVR Berlin).

Please note that the conference fee include the Berlin welcome Card, which provides you with free U- and S-Bahn travel during the conference. You will find the Berlin Welcome Card in the Conference packet.

For further information on Berlin, please visit the official Berlin website www.berlin.de/english/visitors.html

EES Membership

Anyone who is interested in evaluation will benefit from an EES membership, including those commissioning, managing, conducting and using evaluations. EES members come from different communities of evaluation practice and research, including national and local public administrations, universities and research institutions, professional and sectoral organisations, international agencies, European institutions and NGOs.

As a member of EES, you will therefore have the opportunity to take part in the Society's efforts to build bridges between different institutions and specialists and facilitate exchanges between different cultural and national traditions. As an EES member you will be entitled to several benefits, including

- The EES Newsletter
- One year subscription to "Evaluation: the International Journal of Theory, Research and practice". (5 copies for institutional member)
- Substantial reductions on EES Conference fees.

Individual membership fee 95 EUR (2004)

Institutional membership fee 1200 EUR (2004)

EES NEWSLETTER

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SECRETARY GENERAL: Sandra Speer

ADMINISTRATION: Ane Møller

JOIN THE EUROPEAN EVALUATION SOCIETY

The EES is open to all persons interested in evaluation, professionally or academically. Experiences from the evaluation societies in all the regions of the world show that members may come from a wide range of disciplines. We hope you too want to participate! As a member, you will receive our Newsletter, a one year subscription to "Evaluation: the International Journal of Theory, Research and Practise" and benefit from reductions on EES Conference fees and other activities.

The Society' primary goal is to promote theory, practice and utilisation of high quality evaluation especially, but not exclusively, within the European countries. This goal is obtained by bringing together academics, policy makers and practitioners from all over Europe and from any professional sectors, thus creating a forum where all participants can benefit from the co-operation and bridge building.

The individual membership fee is EUR 95 and the institutional membership fee EUR 1200. Only the members who have paid their membership 2004 will receive the Evaluation Journal and reductions on the Conference fees or other activities.

If you decide on joining the EES, we kindly ask you to register and pay on our website: <http://www.europeanevaluation.org/>

You may also use the form in this newsletter. Fill in the required information and mark off how you would like to pay your membership fee. For administrative reasons, we would very much appreciate your payment by credit card.

If you have any questions regarding EES or how to become a member, please feel free to contact our Administrative Officer:

Ane Møller
 E-mail: ees@sam.sdu.dk
 Fax: +45 6550 2280

We look forward to hearing from you!

Have you read the Newsletter and decided that you want to join the European Evaluation Society?

Please register and pay online on our website: <http://www.europeanevaluation.org/> or you might prefer to fill in the form below and send it to:

European Evaluation Society
 c/o University of Southern Denmark, Campusvej 55
 5230 Odense M, Denmark
 Fax: +45 6550 2280

Yes, I want to become an individual member of the EES - Membership fee 95 EUR

Yes, we want to become an institutional member of the EES - Membership fee 1200 EUR

I would like to pay the membership fee for 2004 as follows:

- Please send me an invoice.
- Please charge my Credit Card
 - Visa Eurocard
 - Mastercard Am Ex

Credit card number:

Date of expiry:

Signature:

Name:

Function:
 Institution:

Address:

Phone:
 Fax:
 E-mail:

