

## Overview of gLOCAL Evaluation Week

CONVENED BY:

clear

Centers for Learning on Evaluation and Results



#### Context

Monitoring and Evaluation (M&E) plays a critical role in strengthening accountability and increasing transparency in areas of public spending and service delivery.

In this context, sharing global and local M&E knowledge and experiences are essential to strength local M&E capacity, foster accountability for results, promote evidence-based decision making, and learn from results.

These goals are central to the CLEAR Initiative's mission and the inspiration for **gLOCAL Evaluation Week.** 



## What is **gLOCAL** Evaluation Week?

What? A designated week of evaluation knowledge

sharing and networking events.

Where? Everywhere! Sessions hosted by event

organizers will take place around the world.

When? June 1 to 5, 2020

# Background

gLOCAL Evaluation Week is a designated week convened by the CLEAR Initiative in association with local, regional, and global partners, and is held on an annual basis.

Institutions around the world may participate by organizing an event in their city or virtually to foster a dialogue on M&E practices and issues that are relevant to their local context.

The inspiration for the gLOCAL Evaluation Week comes from the acknowledgement of the two forces that are shaping today's evaluation landscape, where global knowledge informs local evaluation practices and local experiences influence global evaluation thinking.

# Objectives

Raise awareness and promote knowledge sharing of M&E practices and trends, with the final goal of increasing the use of evidence to improve public policies and programs; and

Strengthen country and regional-level M&E networks by convening policymakers, civil society organizations, academics, evaluation practitioners, and students.



In June 2019, the CLEAR Initiative organized the inaugural gLOCAL Evaluation Week, which took off successfully.

gLOCAL Evaluation Week 2019 in numbers:

**38** countries

**177** institutions

272 events

22,000 people reached







## Why Should You Participate?



Support local and global knowledge sharing and learning



Increase your organization's visibility, make new connections.



Promote evaluation practice.



Support evidence-based policy making.



### Become a gLOCAL Organizer!

### **Organize an Event**

Public, private, and academic institutions, organizations, associations, firms, and other entities that produce, use, or promote evaluations to strengthen development programs are invited to submit a proposal to host one or more events.

Proposal forms are available at www.theclearinitiative.org

#### What topics can events address?

Events can focus on Evaluation Capacity
Development, Evaluation Communication and
Use, Evaluation Methods, Evaluation 2030, or
another topic relevant to monitoring and
evaluation practices, capacities, and results.

#### What types of events can be organized?

A wide variety of events are welcome, including presentations, panel discussions, roundtable discussions, skill-building workshops, virtual events, and more.



## **Event Organizers**

#### What is Expected?

Propose and organize one or more events between June 1-5, 2020.

#### **Key Tasks**

- Submit an event proposal
- Upon acceptance of your proposal, promote gLOCAL
   Evaluation Week and your event(s) across your networks
- Host event(s)
- Submit event(s) summary and photos

#### Cost

Your organization will bear all direct costs associated with your event(s).



## **Key Actions: Event Organizers**

Task	Start	End
Submit event proposal(s)	Feb 3	March 6
Promote event agenda	April 10	Jun 5
Notify regional CLEAR Center of any changes	Apr 10	Jun 5
Host event	June 1	June 5
Submit event summary and photos	Jun 8	Jun 30





## Become a gLOCAL Champion!

#### **Promote gLOCAL Evaluation Week**

Multilateral institutions, international and regional donors, VOPEs, M&E associations, foundations, companies and impact investors can leverage their networks and channels to promote this initiative.

Promoting Partners are also invited to organize one or more events.

#### **What is Expected**

Serve as an event champion, promoting glOCAL Evaluation Week through your channels and networks.

#### **Key Tasks**

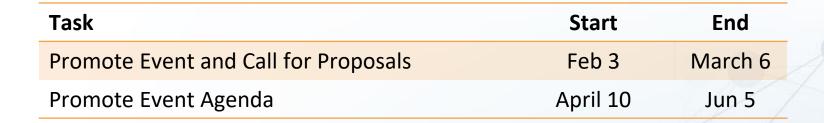
- Promote the Call for Proposals (open until until March 06)
- Promote gLOCAL Evaluation Week Calendar of Events (Starting April 15)
- Optional: Organize one or more events

#### Cost

Tasks will require an investment of staff time.



## **Key Actions: Promoting Partners**



gLOCAL Evaluation Week

12



	DEC-JAN	FEB	MARCH	APRIL	MAY	JUNE	
Call for Proposals		Feb 3 – Marcl	h 6				
Announce Agenda				April 10			
Outreach to Participants				Ар	ril 1-June 5		
gLOCAL Evaluation Week 2020						June 1-5	
Post-Event Promotion							June 1-30



#### Please Join Us

## Learn more about gLOCAL Evaluation Week & submit your proposal

Visit the clear initiative.org

Follow @theclearinitiative

Contact Us clear@worldbank.org



Tweet about it! #gLocalEval2020