



gLOCAL
EVALUATION WEEK
Sharing local and global M&E knowledge

Overview of gLOCAL Evaluation Week

CONVENED BY:

clear



Centers for Learning on Evaluation and Results



Context

Monitoring and Evaluation (M&E) plays a critical role in strengthening **accountability** and increasing **transparency** in areas of public spending and service delivery.

In this context, **sharing global and local M&E knowledge and experiences** are essential to strength local M&E capacity, foster accountability for results, promote evidence-based decision making, and learn from results.

These goals are central to the CLEAR Initiative's mission and the inspiration for **gLOCAL Evaluation Week**.



What is gLOCAL Evaluation Week?

- What?** A **designated week** of evaluation knowledge sharing and networking events.
- Where?** Everywhere! Sessions hosted by **event organizers** will take place around the world.
- When?** June 1 to 5, 2020



Background

gLOCAL Evaluation Week is a designated week convened by the CLEAR Initiative in association with local, regional, and global partners, and is held on an annual basis.

Institutions around the world may participate by organizing an event in their city or virtually to foster a dialogue on M&E practices and issues that are relevant to their local context.

The inspiration for the gLOCAL Evaluation Week comes from the acknowledgement of the two forces that are shaping today's evaluation landscape, where global knowledge informs local evaluation practices and local experiences influence global evaluation thinking.



Objectives

Raise **awareness** and promote **knowledge sharing** of M&E practices and trends, with the final goal of increasing the use of evidence to improve public policies and programs; and

Strengthen country and regional-level **M&E networks** by convening policymakers, civil society organizations, academics, evaluation practitioners, and students.



Inaugural gLOCAL Evaluation Week

In June 2019, the CLEAR Initiative organized the inaugural gLOCAL Evaluation Week, which took off successfully.

gLOCAL Evaluation Week 2019 in numbers:

38 countries

177 institutions

272 events

22,000 people reached





Why Should You Participate?



Support local and global knowledge sharing and learning



Increase your organization's **visibility**, make new connections.



Promote evaluation practice.



Support **evidence-based policy making**.



Become a gLOCAL Organizer!

Organize an Event

Public, private, and academic institutions, organizations, associations, firms, and other entities that **produce, use, or promote evaluations to strengthen development programs** are invited to submit a proposal to host one or more events.

Proposal forms are available at www.theclearinitiative.org

What topics can events address?

Events can focus on **Evaluation Capacity Development, Evaluation Communication and Use, Evaluation Methods, Evaluation 2030, or another topic relevant to monitoring and evaluation** practices, capacities, and results.

What types of events can be organized?

A wide variety of events are welcome, including **presentations, panel discussions, roundtable discussions, skill-building workshops, virtual events, and more.**



Event Organizers

What is Expected?

Propose and organize one or more events between June 1-5, 2020.

Key Tasks

- Submit an [event proposal](#)
- Upon acceptance of your proposal, [promote](#) gLOCAL Evaluation Week and your event(s) across your networks
- [Host](#) event(s)
- Submit event(s) [summary and photos](#)

Cost

Your organization will bear all [direct costs](#) associated with your event(s).



Key Actions: Event Organizers

| Task | Start | End |
|---|----------|---------|
| Submit event proposal(s) | Feb 3 | March 6 |
| Promote event agenda | April 10 | Jun 5 |
| Notify regional CLEAR Center of any changes | Apr 10 | Jun 5 |
| Host event | June 1 | June 5 |
| Submit event summary and photos | Jun 8 | Jun 30 |





Become a gLOCAL Champion!

Promote gLOCAL Evaluation Week

Multilateral institutions, international and regional donors, VOPEs, M&E associations, foundations, companies and impact investors can **leverage their networks and channels to promote this initiative.**

Promoting Partners are also invited to organize one or more events.

What is Expected

Serve as an event **champion**, promoting gLOCAL Evaluation Week through your channels and networks.

Key Tasks

- Promote the **Call for Proposals** (open until until March 06)
- Promote **gLOCAL Evaluation Week Calendar of Events** (Starting April 15)
- Optional: Organize one or more events

Cost

Tasks will require an investment of **staff time.**



Key Actions: Promoting Partners

| Task | Start | End |
|--------------------------------------|----------|---------|
| Promote Event and Call for Proposals | Feb 3 | March 6 |
| Promote Event Agenda | April 10 | Jun 5 |





High-Level Timeline

| | DEC-JAN | FEB | MARCH | APRIL | MAY | JUNE |
|-----------------------------|---------|-----------------|-------|----------------|-----|-----------|
| Call for Proposals | | Feb 3 – March 6 | | | | |
| Announce Agenda | | | | April 10 | | |
| Outreach to Participants | | | | April 1-June 5 | | |
| gLOCAL Evaluation Week 2020 | | | | | | June 1-5 |
| Post-Event Promotion | | | | | | June 1-30 |



Please Join Us

**Learn more about gLOCAL Evaluation Week
& submit your proposal**

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