



EUROPEAN  
EVALUATION  
SOCIETY



**EES Biennial Conference**

# **BUILDING FOR THE FUTURE:**

Evaluation in governance, development and progress

**Preceded by Professional Development Sessions,  
September 30 and October 1, 2008**

**October 1-3, 2008**

**Lisbon Congress Centre, Lisbon, Portugal**

# Introduction

The EES Board of Directors is pleased to announce that the next EES Biennial Conference will take place in Lisbon, Portugal, October 1-3, 2008, preceded by Professional Development Sessions on September 30 and October 1, 2008.

The theme of the Conference will be:

## BUILDING FOR THE FUTURE:

### Evaluation in governance, development and progress

This conference is intended to stimulate forward and expansive thinking about the way in which evaluation can play its part in governance, development and progress. We see evaluation as one of the ways to help a society work more effectively and fairly. Evaluation can help build 'social capital' by increasing social cohesion and connectedness. In this understanding social capital is all about strengthening social networks, improving institutions and adapting procedures, key issues for evaluators today.

Low levels of social capital are seen to lead to an excessively rigid and unresponsive political system from which citizens feel cut-off and can even lead to high levels of corruption. Public institutions - formal and informal - require social capital in order to function. Evaluation is one mean to compensate for weaknesses in contemporary civil society by examining the way we make decisions, organise our societies and govern ourselves. However, this implies that evaluation

be used. So, what is the relationship between evaluation use and the development of social capital?

#### We have a commitment in the conference to explore:

- the diversity of evaluation approaches in specific cultural contexts;
- how international and national organisations shape evaluations and impact on public policy and practice;
- how evaluation is influenced by communities, movements, organisations, political systems, and the media in different contexts;
- how social, cultural, political and technological changes affect the role and functions of evaluation;
- how the commitment to contribute to informed public dialogue through evaluation actually happens;
- how evaluations impact on norms, values, decisions, practices and policies.

#### The conference Programme is structured by seven main strands

1. Methodological choices and approaches
2. Ethical practice, evaluation standards and professional development
3. Evaluation and its role in policy implementation and Programme intervention
4. Evaluation and building informal social capital
5. International evaluation and evaluation in developing countries
6. Evaluation and organisational development
7. Encouraging evaluation use



Lisbon Congress Centre, Lisbon, Portugal

# Conference Programme

The Conference will comprise keynote speakers, plenary and parallel sessions, networking opportunities and social events. The main Programme will commence at **19.00 on Wednesday 1 October** and close with a reception at **18.45 on Friday 3 October**.

The Programme will include the following keynote presentations:

## Development evaluation at a crossroads?

Niels Dabelstein, Evaluation of the Paris Declaration, Danish Institute for International Studies, Denmark

## Evaluation and policy implementation in multi-level governance.

Nicoletta Stame, Professor of Social Policy, University of Roma "La Sapienza", Italy

## Evaluating drug policies in the European Union: current situation and future directions".

Dra. Maria Moreira, European Monitoring Centre for Drugs and Drug Addiction, Portugal

## Making evaluation more useful for determining development effectiveness.

Dr Vinod Thomas, Director-General, Independent Evaluation Group (IEG), World Bank Group, USA

Over 310 abstracts, submitted by participants from 49 countries, will be presented in themed parallel sessions of papers, symposia, roundtables, panel/debates, posters and other innovate formats. A full Conference Programme with titles of parallel sessions will be available on the Conference website [www.eesconference.org](http://www.eesconference.org)).

## Pre-Conference Professional Development Sessions

The Conference will be preceded by a Programme of **Pre-Conference Professional Development Sessions** starting **Tuesday September 30 at 9.30** and ending **Wednesday October 1 at 16.30**.

These Sessions will take place at the same location as the main Conference, namely the Lisbon Congress Centre. There will be a mix of half day and full day sessions and in one case the two half day sessions that make up a full-day session can be taken separately as a stand alone session.

Having these Pre-Conference Sessions continues the tradition of previous EES Conferences in bringing together European and international experts, and offering unequalled opportunities to develop skills and learn with a varied and high quality group of trainers and teachers.

The topics for the Sessions have been selected to reinforce the Conference themes and title – 'Building for the Future'. The main streams are:

<b>Evaluation</b>	Includes logic models, synthesis reviews, Programme theory, process measurement of impacts and evaluating economic impacts
<b>Future Oriented Evaluation</b>	Includes Foresight approaches and Prospective Impact Assessment
<b>Broadening our perspectives</b>	Includes systems thinking in evaluation, the 'political' dimension of evaluation, the evaluation of capacity development and organisational performance and evaluating under pressure in 'real world' circumstances

Pre-Conference participants may wish to follow a particular strand or 'mix and match'. Priority will be given to those, also registered to attend the main Conference. As always, we encourage you to consider signing up to more than one session, and offer a 20% discount if you sign up to 2 full days of sessions (or the equivalent of 4 half day sessions / 1 full day and 2 half day sessions).

Further details regarding the content of the Pre-Conference Sessions and presenters are available from the Conference website ([www.eesconference.org](http://www.eesconference.org)).

# Programme for Pre-Conference Professional Development Sessions

Venue: Lisbon Conference Centre

## Tuesday 30 September 2008: morning

08.30 hrs Registration and tea/coffee  
09.30 hrs Professional Development Sessions:

Approaches and Methods

- 1.1. Systems concepts in evaluation (full day)**  
Richard Hummelbrunner, ÖAR Regional Consultants Ltd, Graz, Austria  
Martin Reynolds, Open University, Milton Keynes, UK

Approaches and Methods

- 1.2 Logic Models: Uses, Limitations, Links to Methodology and Data (full day)**  
Jonathan A. Morell, Ph.D., Senior Policy Analyst – TechTeam Government Solutions, USA

Future Oriented

- 1.3 Foresight, Policy-making and Evaluation (full day or only morning)**  
Attila Havas, Institute of Economics, Hungarian Academy of Sciences, Hungary

Approaches and Methods

Broadening perspectives

- 1.4 Real World Evaluation: Practical tips for doing evaluations as well as possible in spite of budget, time, data and political constraints (full day)**  
Jim Rugh, Independent Consultant, USA

Broadening perspectives

- 1.5 Politics and Evaluation: Exploring the Relationships (half day)**  
Ross Conner, University of California, Irvine, USA  
Ove Karlsson Vestman, Mälardalen University, Sweden

12.30 Close of morning sessions

## Tuesday 30 September 2008: afternoon

13.00 Registration and tea/coffee  
13.30 Professional Development Sessions:

Afternoon session of full day sessions 1.1, 1.2, 1.3 and 1.4.

Approaches and Methods

Broadening perspectives

- 1.6 Developments in Economic Impact Assessment with Specific Reference to Economic Development (half day)**  
Sean M. McDonald, Bentley College, USA

## Wednesday 1 October 2008: morning

08.30 hrs Registration and coffee  
09.30 hrs Professional Development Sessions:

Broadening perspectives

- 2.1 Evaluation Capacity Development (Full day)**  
Douglas Horton, Independent Consultant, USA

Approaches and Methods

- 2.2. Reviewing the Evidence: Principles, Practice and Prospects for Realist Synthesis (half day)**  
Ray Pawson, Leeds University, UK

Future Oriented

- 2.3 (Prospective) Impact Assessment in the European Commission (half day)**  
Inga Pavlovaite, Senior Consultant at GHK Consulting, UK

Broadening perspectives

- 2.4 Dealing with the Politics of Evaluation (half day)**  
John M. Owen, Centre for Program Evaluation, The University of Melbourne, Australia

12.30 Close of morning sessions

## Wednesday 1 October 2008: afternoon

13.00 Registration and tea/coffee  
13.30 Professional Development Sessions

Afternoon session of full day session 2.1.

Approaches and Methods

- 2.5 Advanced Applications of Program Theory**  
Stewart Donaldson, Claremont Graduate University, USA

Approaches and Methods

- 2.6 Can effects be studied through process-oriented approaches?**  
Peter Dahler Larsen, University of Southern Denmark, Denmark

Approaches and Methods

Broadening perspectives

- 2.7 Assessing Organizational Performance**  
Nancy MacPherson, Special Adviser, Performance Assessment, IUCN Geneva, Switzerland

# Conference programme

## Wednesday 1 October 2008

- 9.30 – 12.30 Portuguese evaluation event  
*This will be in Portuguese*
- 14.00 – 16.00 European Evaluation Societies network
- 17.00 Conference registration
- 18.30 Welcome reception

## Thursday 2 October 2008

- 08.30 Conference registration and tea/coffee
- 09.30 Official opening, welcome and introduction
- 09.45 *Keynote address:*  
**Development evaluation at a crossroads?**  
**Niels Dabelstein**, *Danish Institute for International Studies, Denmark*  
Niels Dabelstein was Head of the Evaluation Department of Danida from 1988 to 2007. From 1997 to 2002 he was Chairman of the OECD/DAC Working Party on Aid Evaluation and he continued as Vice-Chairman until 2005. He has been a pioneer of joint evaluations and evaluation of humanitarian assistance in both Danida and internationally. He is currently seconded from Danida to coordinate the International Joint Evaluation of the Implementation of the Paris Declaration.
- 10.45 Tea/coffee break
- 11.15 **Parallel session 1**  
A choice of 15 themed parallel sessions of papers, symposia, roundtables, panel/debates, cafeteria models and posters
- 12.45 Lunch
- 13.45 *Keynote address:*  
**Evaluation and policy implementation in multi-level governance.**  
**Professor Nicoletta Stame** *University of Roma "La Sapienza"*.  
Nicoletta Stame teaches Social Policy at the University of Roma "La Sapienza". She is the past president of the Italian Evaluation Association (AIV) and of the EES. Her research interests include evaluation theory and methodology, and evaluation capacity building
- 14.45 Transition between sessions
- 15.00 **Parallel session 2**  
A choice of 15 themed parallel sessions of papers, symposia, roundtables, panel/debates, cafeteria models and posters
- 16.30 Tea/coffee break
- 17.00 **Parallel session 3**  
A choice of 15 themed parallel sessions of papers, symposia, roundtables, panel/debates, cafeteria models and posters
- 18.30 Close
- 18.30-19.30 **EES Annual General Meeting**
- 20.00 **Social events**

## Friday 3 October 2008

- 08.30 Conference registration and tea/coffee
- 09.30 *Keynote address:*  
**Evaluating drug policies in the European Union: current situation and future directions.**  
**Dra. Maria Moreira**, *European Monitoring Centre for Drugs and Drug Addiction, Portugal*  
Maria Moreira has been working in the field of drug policy since 1992. She is currently working at the European Monitoring Centre for Drugs and Drug Addiction, as drug-related research information manager. She was a member of the steering committee for the external evaluation of the Portuguese National Drugs Strategy in 2004 and was actively involved in the preparation of the current Portuguese Drugs Strategy and Action Plan. At EU level, she was involved in the steering group for the evaluation of the EU Action Plan on Drugs 2005-2008. She holds a MSc degree in Management of Information Systems and a specific interest in the fields of strategy, decision making and public policies.
- 10.30 Tea/coffee break
- 11.00 **Parallel session 4**  
A choice of 15 themed parallel sessions of papers, symposia, roundtables, panel/debates, cafeteria models and posters
- 12.30 Lunch
- 13.30 *Keynote address:*  
**Making evaluation more useful for determining development effectiveness.**  
**Dr Vinod Thomas**, *World Bank Group, USA*  
Vinod Thomas is the Director-General of the Independent Evaluation Group (IEG) at the World Bank Group. His previous positions include Country Director for Brazil, Vice President of the World Bank Institute (WBI), and Chief Economist for the World Bank in the East Asia and Pacific Region. He was the staff Director for the 1991 World Development Report entitled *The Challenge of Development* and the author of numerous books, including the most recent one *From Inside Brazil* (Stanford University Press, 2006). Mr Thomas holds an MA and PhD in Economics from the University of Chicago.
- 14.30 Transition between sessions
- 14.45 **Parallel session 5**  
A choice of 15 themed parallel sessions of papers, symposia, roundtables, panel/debates, cafeteria models and posters
- 16.15 Tea/coffee break
- 16.45 **Parallel session 6**  
A choice of 15 themed parallel sessions of papers, symposia, roundtables, panel/debates, cafeteria models and posters
- 18.15 **Closing sessions**
- 18.45 **Farewell Reception**

Full programme available from the conference website

## Location

The conference will take place at the Lisbon Congress Centre (<http://www.lisboacc.pt>), Praça das Indústrias, 1300-307 Lisbon, Portugal. October 2008 will be an ideal time to visit Lisbon, a modern welcoming city with a mild climate, which offers all the necessary infrastructures for the success of this conference. A lively and varied place, it remains in some ways curiously provincial, rooted as much in the 1920s as the 2000s. Pre-World War I wooden trams clank up outrageous gradients, past mosaic pavements and Art Nouveau cafés, and the medieval, village-like quarter of **Alfama** which hangs below the city's **São Jorge** castle. Modern Lisbon, with a population of just over 3 million, has kept an easy-going, human pace and scale. With EXPO 98 and the European Championship of Football in 2004 being held in Lisbon shows the city's position as an ideal location for big events. Lisbon invested heavily in these ventures and the rejuvenation of the city with new road, hotel, metro and bridge schemes. The conference venue is located right at the waterfront, with parks, restaurants, cafés, and bars nearby.

## Accommodation

The conference organisation has negotiated discounted rates with a selected number of hotels, situated close to the conference venue and / or in the Centre of Lisbon. Further information is available from the conference website. Please note that the prices and availability are only guaranteed when the room is booked before the hotel's deadline. To book a room please contact the hotels directly. In order to benefit from the negotiated rates, please refer to EES conference in your booking request.

## Social events

A welcome reception will be held in the conference venue on the evening of 1 October. A Programme of social events, from which delegates can select, will be available on the evening of 2 October. Further information is available from the conference website and will follow with confirmation of registration.

## Display Space and Sponsorship

A limited amount of display space will be available to relevant organisations. Corporate sponsorship is also welcome to cover specific times during the conference. Further details are available from the conference website.

## Registration

Registrations should be done as soon as possible, either on-line at [www.eesconference.org](http://www.eesconference.org) or by completing and returning the attached delegate registration form to the conference administration. Participants are encouraged to register no later

than 15 September as after this date places may be limited. The conference registration fees cover the costs of all conference documentation together with lunches and refreshments on each day of the conference, the welcome reception on the evening of 1 October and the closing reception on the evening of 3 October.

The registration for the Pre-Conference Professional Development Sessions cover the costs of session documentation and refreshments but lunch will not be provided.

## Payment

Payment is possible via credit card or upon receipt of invoice (an additional 15 euro administration fees will be added for option 'upon receipt of invoice'). Kindly note that attendance of the conference without payment of registration fees is not allowed. Payments must be received by September 25th at the very latest.

## Cancellation

A 20% administration charge will be applicable for cancellation notified in writing before 3 September 2008. For cancellations made after September 3rd the registration fee must be paid in full. Please note that cancellations must be confirmed in writing and acknowledged by the conference administrators or delegates will remain liable for the full registration fee.

## Bursaries

The EES has been successful in obtaining sponsorship support for individuals who require assistance with meeting registration fees and other costs associated with attendance to the conference. Funding is limited however and priority will be given to participants who are making a distinctive contribution to the conference Programme.

Bursaries requests will be judged based on the following criteria as well as those suggested by donors:

- from Eastern/Central Europe or from a developing country,
- professional involvement in evaluation;
- relevance of contribution to the conference Programme (based on submitted abstracts)
- likely benefits from attendance to the conference (how the learning secured from attendance will be used "back home")
- need for support, i.e. why applicant and/or their employers are unable to pay the costs associated with conference attendance.

An on-line bursary application form and further information is available from the conference website [www.eesconference.org](http://www.eesconference.org) or by contacting the conference administrators.

Bursary applications should be submitted as soon as possible and no later than **July 22nd**.

## Delegate Registration fees

EES individual members:	400 euro + 21% VAT
New EES individual members*:	400 euro + 21% VAT + EES membership
Employee** of EES institutional members:	400 euro + 21% VAT
Non-EES members:	525 euro + 21% VAT
Pre-conference session half day***	110 euro + 21% VAT
Pre-conference session full day***	200 euro + 21% VAT

\* EES individual membership fee is 95 euro (no VAT added)

\*\* Per institutional member maximal 5 employees can profit from the discounted EES conference fee.

\*\*\* To those who sign up to 2 full days of Pre-conference sessions (or the equivalent of 4 half day sessions / 1 full day and 2 half day sessions) a 20% discount will be offered.

## Administration

The conference administration is being undertaken by MOS Events. For further information on any aspect of the conference please contact:

MOS Events

PO BOX 1058 • NL-3860 BB NIJKERK

The Netherlands

E-mail: [info@eesconference.org](mailto:info@eesconference.org)

Tel. +31 33 247 34 07 • Fax: +31 33 246 04 70

Web: [www.eesconference.org](http://www.eesconference.org)



## Closing date: 15 September 2008

(please fill in the online version of this form, on the conference website [www.eesconference.org](http://www.eesconference.org))

Title (Dr/Prof/Mr/Ms/Mrs) \_\_\_\_\_ First name \_\_\_\_\_

Family Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address for correspondence \_\_\_\_\_

Postcode \_\_\_\_\_ City \_\_\_\_\_

Country \_\_\_\_\_

Tel. \_\_\_\_\_ Mobile number \_\_\_\_\_

E-mail \_\_\_\_\_

Specific dietary requirements \_\_\_\_\_

Other needs e.g. access \_\_\_\_\_

I am as well presenter and my abstract is accepted  Yes  No

### Membership, please tick appropriate box:

- I am a current EES member
- I am applying to join the EES in order to take advantage of the special members' registration fee, as well as the many other benefits of membership
- I am not an EES member and will not apply for membership:

### Pre-Conference Professional Development Sessions

Please tick box(es) to indicate your choice of session(s).

#### Tuesday 30 September 9.30 – 16.30 hrs (full day)

- 1.1 Systems concepts in evaluation
- 1.2 Logic Models: Uses, Limitations, Links to Methodology and Data
- 1.3 Foresight, Policy-making and Evaluation
- 1.4 Real World Evaluation: Practical tips for doing evaluations as well as possible in spite of budget, time, data and political constraints

#### Tuesday 30 September 9.30 – 12.30 hrs (half day)

- 1.3 Foresight, Policy-making and Evaluation (*also possible to book full day, see further details website*)
- 1.6 Politics and Evaluation: Exploring the Relationships

#### Tuesday 30 September 13.30 – 16.30 hrs (half day)

- 1.5 Developments in Economic Impact Assessment with Specific Reference to Economic Development

#### Wednesday 1 October 9.30 – 16.30 hrs (full day)

- 2.1 Evaluation Capacity Development

**Wednesday 1 October 9.30 – 12.30 hrs (half day)**

- 2.2 Reviewing the Evidence: Principles, Practice and Prospects for Realist Synthesis
- 2.3 (Prospective) Impact Assessment in the European Commission
- 2.4 Dealing with the Politics of Evaluation

**Wednesday 1 October 13.30 – 16.30 hrs (half day)**

- 2.5 Advanced Applications of Program Theory
- 2.6 Can effects be studied through process-oriented approaches?
- 2.7 Assessing Organizational Performance

**Fees – Please tick appropriate box(es)**

The conference registration fees cover the costs of all conference documentation together with lunches and refreshments on each day of the conference, the welcome reception on the evening of 1 October and the closing reception on the evening of 3 October.

The registration for the Pre-Conference Professional Development Sessions cover the costs of session documentation and refreshments but lunch will not be provided.

**Conference registration fees:**

- For EES individual member: € 400,- + 21 % VAT = € 484,-
- For new EES individual member: € 400,- + 21% VAT = € 484,- (+ EES membership @ 95 euro) = € 579,-
- For Employee of EES institutional member: € 400,- + 21% VAT = € 484,-
- Non-EES member: € 525,- + 21% VAT = € 635,25

**Pre-Conference Professional Development Session registration fees:**

- A:** Attendance 1 half day session = 110 euro + 21% VAT = € 133,10
- B:** Attendance 1 full day session = 200 euro + 21% VAT = € 242,-
- C:** Attendance 2 half day sessions = 220 euro + 21% VAT = € 266,20
- D:** Attendance 1 full day and 1 half day session = 310 euro + 21% VAT = € 375,10
- E:** Attendance 2 full day sessions **with 20% discount** = 400 euro -/ 80 = 320 + 21% VAT = € 387,20
- F:** Attendance 3 half day sessions = 330 euro + 21% VAT = € 399,30
- G:** Attendance 1 full day and 2 half day sessions **with 20% discount** = 420 euro -/ 84 euro = 336 + 21% = € 406,56
- H:** Attendance 4 half day sessions **with 20% discount** = 440 euro -/ 80 euro = 360 + 21% VAT = € 425,92

**Method of payment**

Total amount payable

- Please send me an invoice (this option will cost an extra € 15,- administration costs).
- Please debit the following Master / Visa card:

Card number ..... ..

Valid thru .. / ..

Card Validation Code (CVC) of Card Validation Value (CVV) ...  
(last three numbers on back of card)

Name of card owner \_\_\_\_\_

Address of card owner \_\_\_\_\_

Postal Code / City / Country \_\_\_\_\_

*I have noted that a 20% administration charge will be applicable for cancellations notified in writing before 3 September 2008 and that after that date the registration must be paid in full. I understand that cancellations must be confirmed in writing and acknowledged by the conference administrators or I will remain liable for the full registration fee.*

Signed \_\_\_\_\_ Date \_\_\_\_\_

Please return completed form to:

**MOS Events, the EES conference administration:**

PO BOX 1058 • NL-3860 BB NIJKERK The Netherlands

E-mail: info@eesconference.org • Tel. +31 33 247 34 07 • Fax: +31 33 246 04 70 • www.eesconference.org