

Public Health Foundation of India

The Public Health Foundation of India (PHFI) is a uniquely designed, large scale, sustainable response to address the limited public health capacity in India. The PHFI was launched on March 28, 2006 by the Honourable Prime Minister of India, Dr. Manmohan Singh at New Delhi, as an autonomous, public-private partnership, managed by a fully empowered governing board of national and international leaders, drawn from multiple constituencies. The PHFI is working towards fulfilling its mandate by establishing Indian Institutes of Public Health and enhancing capacity of existing public health training institutions to address the severe shortfall of health professionals and impart education and training to the health workforce across states.

The MEASURE Evaluation Project

MEASURE Evaluation is funded by the U.S. Agency for International Development (USAID) to examine the impact of a wide range of activities to improve human health and well-being. MEASURE Evaluation works with USAID and its country missions and collaborating agencies, as well as governmental and non-governmental organizations worldwide, to help countries measure their progress in confronting disease, population issues and poverty. Our technical leadership and training programs build the capacity of policy makers and public health leaders to use their knowledge of that progress to improve public policy and health programs. MEASURE Evaluation is supported by the USAID under terms of Cooperative Agreement GHA-A-00-08-00003-00.

The Measurement, Learning & Evaluation (MLE) Project

The MLE project is the evaluation component of the Urban Reproductive Health Initiative, a program focused in India, Kenya, Nigeria and Senegal that aims to improve the health of the urban poor. The goal of the MLE project is to promote evidence-based decision-making in the design of integrated family planning and reproductive health interventions that reach the urban

poor. The MLE project is implemented by the University of North Carolina's Carolina Population Center, in collaboration with African Population and Health Research Center and the International Center for Research on Women.

Cost of the Workshop

The total course fee is **USD 4,800** inclusive of the workshop tuition, accommodation, partial board (breakfast daily and lunch on days when the workshop is in session), and round-trip airport transfers. The venue of the workshop will be at a conference quality hotel in New Delhi, India. (Please note that the Workshop will run from Monday, March 18th through Saturday, March 30th, with workshop participants having a free day on Wednesday, March 27th to observe a public holiday (Holi) in India.

Prospective applicants are advised to seek funding from their home organizations or from national or international agencies. Applicants who have requested funding should submit their complete application forms to PHFI before the deadline. When funding is confirmed, the applicant should let PHFI know as soon as possible.

Sponsorship from MEASURE Evaluation is available for a limited number of qualified applicants from USAID-assisted countries in Asia, Middle East and Eastern Europe. Sponsorship from MLE is available to a limited number of qualified applicants working on RH programs.

Contact information

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Workshop information and application forms can be obtained at:

www.cpc.unc.edu/measure/training,
www.phfi.org and www.urbanreproductivehealth.org

Regional Workshop

IMPACT EVALUATION OF POPULATION, HEALTH & NUTRITION PROGRAMS

March 18 – 30, 2013

New Delhi, India



PUBLIC
HEALTH
FOUNDATION
OF INDIA



Every year large amounts of resources are spent implementing population, health and nutrition programs. In a context of limited resources and growing concerns about the performance of public programs, it is important for policymakers, program managers and the civil society to examine whether programs are having the intended impact they were designed for. Good evaluations play an important role by providing concrete evidence of the impact of program actions on target populations. Does a program have an impact? By how much? Does the program have a different impact on different groups of people? Do different program components have different impacts? Why and how does the program have an impact? Is it cost effective? Those are important questions that can be answered by rigorous evaluations. In this workshop we will review methods for providing answers to some of those questions. But, how good is the answer? We will also review the limitations of the methodologies and the conditions under which they provide valid answers.

Despite widespread interest in the effectiveness of health programs, there have been few rigorous evaluations of their impact on health. Yet careful evaluation of program impact is essential if policy makers and managers are to make informed decisions about program design, implementation and modification.

Workshop Objectives

The workshop will provide intensive training in the concepts of program evaluation and in the tools and techniques for evaluating program impact. The main workshop objectives are:

- To understand the basic concepts of program monitoring and evaluation (M&E)
- To define the impact evaluation questions and to examine the main issues to consider for answering those questions in a reliable way.

- To review the main evaluation designs and estimation techniques used for evaluating program impact
- To develop criteria for choosing the appropriate estimation strategy given different scenarios of program characteristics and data availability
- To interpret results appropriately and to examine the programmatic implications of results
- To gain practical experience applying the estimation strategies and quantitative tools.

Workshop Content

This hands-on training will cover the following areas:

- What information is provided by impact evaluations that other types of evaluation do not? The impact evaluation question
- Answering the impact evaluation question, what do we need?
- Approximating the counterfactual, key issues to consider: confounding, selectivity, externalities, and others
- Evaluation designs: experimental and non-experimental
- Experimental designs
- Selectivity and endogeneity problems: causes, consequences, detection and solutions
- Instrumental variables methods
- Difference-in-difference designs
- Matching designs
- Regression discontinuity analysis
- Cost effectiveness
- Qualitative approaches
- Preparing an impact evaluation proposal

Sessions will also cover measuring socioeconomic status, estimating heterogeneous program effects, and examining the causal chain. The workshop consists of lectures, practical sessions, case studies, and group

work. Participants will form groups to prepare a proposal for evaluating the impact of a real program. Participants are encouraged to bring their own cases of programs they are evaluating in their countries.

Eligibility

The course is designed for mid-level health professionals involved in the implementation and evaluation of population, health and nutrition programs. Computer literacy, experience with household survey data, and intermediate statistical knowledge (including knowledge of regression analysis) will be essential. Applicants should be proficient in English. Laptop is desirable.

Faculty

The course will be taught by faculty members of the Public Health Foundation of India, and experts from MEASURE Evaluation and the MLE Project at the University of North Carolina at Chapel Hill; and other experts from government and non-governmental agencies working in M&E in India.

Application Procedures and Deadlines

Persons who wish to take part in the workshop should send the completed application form and other application documents as soon as possible to:

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E-mail: metraining@phfi.org

Application materials should arrive in India no later than **January 25, 2013.**