

# Request for Expression of Interest –Support in Evaluation Management

## 1. Overview

### 1.1. About Fondation Botnar:

Fondation Botnar is a philanthropic foundation established in 2003 in Basel, Switzerland. The foundation acts as a catalyst, connecting diverse partners and investing in scalable AI and digital innovation to improve the health and wellbeing of children and young people in growing secondary cities around the world.

[www.fondationbotnar.org/](http://www.fondationbotnar.org/)

### 1.2. Background and Purpose of the Expression of Interest

Fondation Botnar commissions external mid-term/interim and final evaluations for the larger grants to advance learning processes within the project as well as create evidence for learning questions of the foundation.

The mid-term/interim evaluations focus mainly on learning about the project and its context in achieving its long-term goals and impact. These mainly consist of theory-based, participatory evaluations, where a learning journey is undergone with the project teams. The definition of the terms of reference and choice of external evaluators is done jointly in this process.

The final evaluations are summative, however, still theory based. This could be in the form of contribution analyses, policy scientific approaches or other.

Fondation Botnar works with systemic approaches and acknowledges the complexity that arises through this. This is also reflected in the general evaluation approach, where complexity responsive evaluations are emphasised to focus on the complexity dimensions of each project and better understand the systemic context<sup>1</sup>.

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<sup>1</sup> See Bamberger, Michael & Vaessen, Jos & Raimondo, Estelle. (2016). Dealing With Complexity in Development Evaluation: A Practical Approach. 10.4135/9781483399935.

Fondation Botnar is seeking support in the management of Evaluations set to take place in 2020 and beginning of 2021. The projects in scope are mainly research projects as well as few advocacy and implementation projects.

## 2.Details of Services and Expertise Required

### 2.1. Details of Services

As mentioned above Fondation Botnar is seeking support for managing evaluations from mid-2020 to the beginning of 2021. At the least, this refers to 5 evaluations and is subject to further approvals of projects.

The main activities would consist of:

- \* Coordination between grantee, grant manager and strategic learning and evaluation manager
- \* Capturing expectations of the evaluation stakeholders
- \* Assessing dimensions of complexity and focus for evaluations
- \* Drafting terms of reference in iteration with grantees and grant managers
- \* Coordination of the evaluator application process
- \* Inception meetings with evaluation stakeholders
- \* Contracting with evaluators

### 2.2. Expertise required

Considering the above and the approach of Fondation Botnar the following expertise and experience is required:

- \* Expertise in theory-based evaluations and complexity-responsive evaluations
- \* Experience in managing multiple evaluations
- \* Strong project management capability
- \* Cross-cultural communication
- \* Fluent English and excellent written English required
- \* Spoken German advantageous

## 3. Guidance on How to Respond

### 3.1. Expression of Interest:

The expression of interest should be no longer than 2 pages consisting of:

- \* Introduction
- \* Capability statement of relevant experience and skills
- \* Rough Day-rate

An annex can include further documentation such as CVs, reports and publications or other relevant documentation. The 2-pager, however, will be the subject of any decisions made.

### 3.2. Deadline and Timeline

Interested experts are requested to send their expression of interest by 7. August 2020 at 11 am. Applications in pdf format can be electronically submitted to [dsuhr@fondationbotnar.org](mailto:dsuhr@fondationbotnar.org)

Deadline Expression of Interest	7. August 2020
Interviews of shortlist	Week 34 August 2020
Feedback and possible start of the mandate	Week 35 August 2020

### 3.3. Questions and Contact

David Suhr

Strategic Learning and Evaluation Manager

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+41612010479 (limited availability)