



REQUEST FOR PROPOSALS

Incorporation of social safeguards into the Certified Gorilla Friendly™ initiative

RELEASE: JULY 2, 2020

DUE: JULY 20, 2020

Background:

In partnership with International Gorilla Conservation Programme (IGCP), and stakeholder consultation, Wildlife Friendly Enterprise Network (WFEN) has developed standards for Certified Gorilla Friendly™ tourism and park edge community products.

The vision for Certified Gorilla Friendly™ is that it will provide the opportunity for continuous improvement of best practices and recognise those whose operations that protect and benefit mountain gorillas and park edge communities.

The standards cover all those who are part of mountain gorilla tourism, from the travel agents, hotels and lodges and freelance drivers through to the Parks and the guides that work there, as well as park edge community products.

As signatories to the 'Conservation Initiative on Human Rights Framework' and with Conservation International, Fauna & Flora International and WWF having their own established ethics and policies related to social safeguards, IGCP and partner WFEN are committed to safeguarding human rights, and promotion of good governance.

This consultancy provides for independent, external review as short term capacity assistance to the International Gorilla Conservation Programme and Wildlife Friendly Enterprise Network in reinforcing social safeguards in its work broadly, and specifically at as it relates to the Certified Gorilla Friendly™ initiative. It can be performed remotely.

Expected activities:

- Inception call with IGCP and WFEN.
- Conduct a desktop review of all standards documents, as well as audit and certification process, and awareness materials and training modules produced, in line with relevant legal frameworks, WFEN, IGCP, and IGCP coalition members organizational principles, policies and strategic objectives, recognized best practices, and locally-relevant information (Social Assessment of Protected and Conserved Areas where available, etc.).
- Production of a comprehensive review report, highlighting the following:

- Strengths, weaknesses, opportunities and threats of/to the initiative (or another method to be described in the technical proposal) as it relates to social safeguards; and recommended mitigation measures. The assessment and recommendations should be developed to be streamlined in a larger environmental and social safeguard screening process underway.
- Review of the specific standards, including proposed revision, addition, or deletion along with justification.
- Specific recommendations for the audit and certification process, and the capacity to implement the process.
- Specific recommendations as to how to handle cultural performances that may seek certification under the initiative, providing references for best practice approaches.
- Specific recommendations as to inclusion of child protection measures, providing references for best practice approaches.
- Specific recommendations to both protect the integrity and limit liabilities for the Certified Gorilla Friendly™ initiative as well as IGCP and WFEN, as well as how to strengthen the positive contribution that the Certified Gorilla Friendly™ initiative can make in support of rightsholders.
- Specific recommendations for reinforcement of social safeguards in awareness materials.
- Specific recommendations, and draft content, for reinforcement of social safeguards as part of the Certified Gorilla Friendly™ training modules.

Expected outputs:

- Interim Review Report, for solicitation of comment and reflection from IGCP coalition and WFEN.
- Interim Content, training materials (PowerPoint slides in English, and facilitator’s notes) for reinforcement of social safeguards as part of the Certified Gorilla Friendly™ training modules.
- Final Review Report; Final Training Materials.

Timeline:

- Submission of interim review report, and draft training material content within four (4) weeks of start of assignment.

Qualifications:

- Qualified expert in the field of human rights, community empowerment, or similar field.
- Demonstrated experience with social safeguard policies and implementation for conservation programmes.
- Demonstrated experience with tourism initiatives benefiting communities involved in conservation efforts, desired.
- Experience in the African Great Lakes/East Africa, desired.
- Willing and able to declare having no conflict of interest, and thus provision of an independent, external review.
- Available for the assignment.

Submission of Technical and Financial Proposal:

- Send to procurement@igcp.org by close of business on July 20, 2020.
- Please limit the Technical and Financial Proposal to no more than five (5) pages. CVs can be included as Annex.
- Outline understanding of the assignment, methods and timeline (availability), level of effort and qualifications, and direct and indirect costs inclusive of all required taxes (for those not registered in Rwanda, include Reverse VAT of 33% for all professional fees as required by Rwandan law). Financial proposal should be prepared in USD.

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Anna Belim Masozera
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7/1/2020