

Job Advertisement

Consultant - Monitoring and Evaluation / Programme Design

(Contract Maternity Cover)

Salary: £35,000 - £42,000 PA (6-12 months contract) with long-term opportunity to join the company permanently

About Every1mobile

Every1Mobile empowers people in low-income communities to improve their quality of life using the internet enabled mobile phone they already own. Our mobile-accessible websites and apps help people commit to positive behaviours that improve well-being (e.g. hand-washing with soap, using contraception effectively, buying assured quality medicines, visiting a clinic, redeeming a voucher or saving money).

E1M was founded in 2010 and is registered in the UK, South Africa and Kenya. Over the past decade, we have consistently delivered innovative, large-scale digital projects for a wide range of international, bilateral and corporate donors, including the FCDO, UNFPA, UNDP, Unilever, USAID and the EU. We are particularly proud that our programme accomplishments have been recognized by the UK Foreign, Commonwealth and Development Office (FCDO) by naming E1M as one of three UK “cutting edge” small- to mid-size enterprises (SMEs).

We have implemented programmes in 17 African and Asian countries to develop, deliver and maintain effective interactive digital platforms that target a range of groups across multiple thematic areas, including: reproductive health and family planning, household nutrition, personal hygiene, community empowerment, small business development, financial and digital literacy, supply chain strengthening, adult literacy, basic and secondary education, and community-scale savings and small loan programmes.

Reporting to	Position	Based in	Travel
Director: Digital Strategy	Contract, 4 days per week	Working from home Occasional office attendance - Brighton, UK (Subject to Covid)	To project countries in Sub-Saharan Africa / developing countries up to 20% of the time (Subject to Covid)

Role overview (Maternity Cover)

For the duration of the contract, you will work regularly with the Director: Digital Strategy and the Senior Leadership Team to support business development, programme design and monitoring and evaluation (M&E).

Responsibilities and Tasks

Team Responsibility

- You will be part of a small team that contributes to business development and project delivery. Your responsibilities will include proposal development, designing new projects and implementing M&E systems.

Business Development (supporting role)

- Contribute to the design of new projects in proposal narratives. This includes the approach to delivering work digitally in developing contexts and how to monitor and evaluate the success of this work.
- Contribute financial components of proposals, including budgeting for project design, research, implementation and M&E.

M&E

- Engage with clients to understand their M&E requirements and communicate how Every1Mobile can deliver on these needs
- Review bids to identify how to build M&E systems as defined by the client
- Lead on the design and drafting of M&E sections in proposals.
- Lead on defining the level of effort for M&E and related resources in Every1Mobile's project delivery planning.
- Develop, implement, and manage project theories of change, monitoring frameworks and evaluation designs

Programme Design

- Needs analysis (identifying and clarifying client and user needs)
- Impact strategy (understanding the social development problem at hand, causes, possible solutions, best practice)
- Design strategy (what will the digital solution look like, what functionality and features should it have)

- Consider the required content and digital community management strategy (what sort of content we produce and how we manage the digital community).
- User acquisition and retention strategy (top level recommendations to support recruiting new users, marketing the digital solution to support uptake and use, communications and user experience strategies)

Person Specification

Essential

- Extensive M&E experience in international development projects
- Experience in designing social impact programmes across thematic areas (e.g. health, livelihoods, gender, behaviour change)
- Excellent analytical skills, with demonstrable ability in gathering and assimilating facts and data across sources
- Ability to prioritise and manage a varied workload with a range of concurrent projects and deadlines
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- Ability to conduct desk-based and face-to-face qualitative and quantitative research
- Experience supporting business and proposal development
- Excellent relationship management with a range of stakeholders including corporates, charities and institutional donors
- Interest in driving the development agenda with technology
- A solid sense of the commercial imperatives of a for-profit business
- Willingness to travel up to 20% of the time (subject to Covid, not likely until late 2021)

Desirable

- Experience of developing online technological solutions
- Specialisation in financial inclusion, agribusiness, livelihoods, e-learning, other specialisations will be considered
- Experience of working in a tech4development organisation

Education

- Suitable degree / masters or equivalent in a relevant field

Applications should be submitted to: steve@every1mobile.com with a