ScienceWorks
Connecting Science & Society

A 5 half-day International Training Course
Using Evidence for more Effective Policies
New Instruments for a Learning Government

7-11 June 2021, George Washington University
Washington DC, USA

This training course is developed for:

• Policy Evaluators
• Policy Strategists on international, national and sub-national level.
• Knowledge Mobilisers/Brokers
• Coordinators of Policy Research
• Policymakers and -Staffers

In order to ensure that governmental policies are effective and serve the people's needs, we need to strengthen the development of rigor evidence for better policymaking. ScienceWorks has developed a **5 half-day training course** at the George Washington University Campus, where we welcome both **virtual** and **on-site participation** (if COVID restrictions permit). This course will combine the best available expertise in Washington DC with some leading experts outside the USA. They will demonstrate how to use policy research for more effective policies and to improve collaboration to achieve more evidence based policy. The programme can be found on our Website

The course aims to give participants a comprehensive understanding of how to effectively use and disseminate evidence for better policymaking, by applying the insights of the various international experts to your own contexts. In all, the course aims to assist you in turning your governmental institute step by step into a learning organization.

Each day addresses a different theme, although some key elements of evidence building — such as policy evaluation and data-analysis — are touched upon every day. The modules are focused on either **Instruments**, **Internal Organisation** or **Interactive Exercises.** The last day ends with a **case study exercise**, in where many elements of the course will return. This way, the knowledge you have gained can eventually be applied to your specific case. The outline is as follows:

• **Day 1:** Introduces the speakers, the participants, and the themes of the course with a broad overview of ways to structurally build applicable evidence for more effective policies, with special attention to the roll of evaluation agenda's and big data analysis.

• **Day 2:** How to build evidence **before** policies have started (ex-ante)

• **Day 3:** How to monitor policies through **ongoing** evaluation (ex-durante)

• **Day 4:** How to use evaluations on policy **outcomes** (ex-post)

• **Day 5:** Invites you through a case-study exercise to agglomerate the lessons of the course and present your view to your peers, but leaves also ample time for comprehensive take-home messages and questions.

Employees or member of EES get a 20% registration discount by entering the code EES/Wash2021 on the registration form!