



Terms of Reference for C/Can Organisational Impact Evaluation Plan and Baseline Assessment

1. Organisational Background and context

City Cancer Challenge Foundation (C/Can) supports cities around the world as they work to improve access to equitable, quality cancer care. C/Can leads a city-based partnership initiative that aims to improve access to quality cancer care in cities around the world by transforming the way stakeholders from the public and private sectors collectively design, plan, and implement cancer solutions. The approach is built on the core principle that cities can drive impact at national level by crafting data-driven solutions with the support of a network of global, regional, and local partners that reflect an understanding of the unique local context. C/Can was launched by the Union for International Cancer Control (UICC) at the 2017 World Economic Forum Annual Meeting in Davos. It was established as a standalone Swiss foundation in January 2019, and is currently active in nine cities across Africa, Asia, Eastern Europe and Latin America.

2. Scope of Consultancy

City Cancer Challenge is requesting proposals from interested parties to design an Impact Evaluation and conduct a baseline assessment. Applications to this consultancy must include a technical and financial proposal (see section 10 for further details). Applications that do not include a proposal will not be considered.

3. Evaluation background and context

The purpose of the impact evaluation is to guide decision-making and adjustments to the C/Can model and interventions if necessary. The evaluation will focus on the effectiveness, sustainability and likelihood of impact of C/Can's interventions. The 9 cities in which C/Can currently operates will be included in the evaluation.

The Policy and Impact team of C/Can commissions this impact evaluation design, with coordination support from the Monitoring, Evaluation and Learning Senior Manager, to define the evaluation design and methodology to be used to measure impact in 5 years. This includes gathering a baseline assessment to test whether the chosen impact evaluation design is valid in practice and provide baseline data against which the evaluation findings can be compared.

The resulting impact evaluation will be used:

- i) to support institutional learning in C/Can and with its network of stakeholders and partners at the local, regional and global levels. This will inform broader



strategic discussion about the model and implementation of C/Can as the organisation continues to grow and scale.

ii) as part of accountability mechanisms to C/Can's leadership, partners and stakeholders, with presentations foreseen and publication in peer-reviewed journals to share the evaluation findings and lessons learned.

iii) as part of C/Can's wider efforts to share knowledge and contribute to the evidence-base for the development and implementation of sustainable solutions to improve access to quality cancer care in LMIC cities. cancer care.

4. Timing and deliverables

4.1 Time

The evaluation design and baseline assessment will be conducted between September and November 2021.

4.2 Deliverables

Impact Evaluation plan (including methodology) that will be used to measure impact in 5 years time, and report of a baseline assessment.

5. Evaluation team composition and required competencies

5.1. Professional Qualifications

The evaluator(s) should fulfil the following:

- Skills : Demonstrated knowledge of impact evaluations in complex international development programming is required. Demonstrated understanding in public health, complex programme governance, gender and human rights is desirable.
- Academic Qualifications : Advanced university degree in health, economics, international relations or related field.
- Experience : At least 10 years of experience in conducting evaluations in international development, at policy and programme level, preferably on interventions in the areas of public health. Experience in reviewing complex governance arrangements is required.
- Language : Fluency in oral and written English and Spanish. Fluency in another language spoken in contexts where C/Can works is an asset.

6. Management arrangements

The selected individual/organization will report in-house to the Senior Manager, Monitoring, Evaluation and Learning. The position will be remote based and the selected candidate can work from anywhere in the world, as long as they are able to achieve the deliverables.



7. Budget and Payment

Include day rates and approximate number of days in proposal.

8. Proposal Submission

In your proposal, please address all sections below, in the order in which they appear. Applications that do not include a proposal will not be considered.

1. Technical Proposal

The technical proposal (10 pages max.) must include a proposed plan to address this Terms of Reference. Please also provide a detailed plan of the specific activities, the timetable, as well as the data collection and analysis activities. In addition, it can include any suggestions for the evaluation design.

2. Business Information

- Description of experience working on evaluations in international organisations and nonprofit sector.
- Description of experience with evaluations of healthcare and health systems focused interventions?

3. Financial proposal

Please propose a realistic estimate of the cost, including a detailed budget and a justification of the expenditure. The budget will only contain costs that can be directly attributed to the proposed activities, with an explanation of the line items.

4. Personnel

- Introduction to the team member who would be the owner and leader of the C/Can relationship.
- Team Organization and Approach.
- Describe in more detail how you would organize yourself or team to provide requested services.
- Provide CVs and/or updated LinkedIn profile for each team member that would work with C/Can.
- Explain what day-to-day account management looks like. Outline how you would expect your team to work with C/Can.

5. References



List two current client references including a contact name, contact information and a brief description of their services and number of years as a client.

Contact for bid inquiries

All inquiries concerning this solicitation shall be addressed to the following contact:

Jade Chakowa

chakowa@citycancerchallenge.org

Only questions received during the Question and Answer period (as outlined in the RFP Calendar) will be addressed. No telephone questions will be answered.

RFP calendar/timeline

Date	Element
21 July	RFP Posting
21 July - 13 Aug	Q&A
13 Aug	Proposals Due
16-20 Aug	Selected Proposer consultations as required
20 Aug	Selected Proposer Announced
1 Sep	Start Date
30 Nov	Expected completion