

## 1. CONTEXT AND BACKGROUND

**1Planet4All – Empowering youth, living EU values, tackling climate change** is a 36-month [DEAR](#) –funded project, started on 1<sup>st</sup> February 2020, whose objective is to raise awareness and critical understanding of European youths in 12 EU Member States about climate change as a global threat to achieving the Sustainable Development Goals and inspire their active engagement in concrete actions for safe, inclusive and “climate-smart” communities. The action is meant to contribute to foster the active citizenship of European youth to address Agenda 2030, by enhancing the sense of inter-dependency, personal responsibility and solidarity between developed and developing countries for a sustainable future for all.

Under the coordination of People in Need, 1Planet4All involves partners from Ireland (Concern Worldwide), France (Acted and Convergence), Poland (Fundacja Centrum Edukacji Obywatelskiej), Italy (Fondazione Cesvi and Fondazione punto.sud), Portugal (Vida), Estonia (Mondo MTU), Austria (Sudewind), Spain (Fundacion Ayuda En Accion) and Belgium (11.11.11.).

With the aim to achieve the expected objectives, the project has been designed around three main outputs to reach its key target group, composed of young people (15-35):

- A. **Enhanced understanding of at least 8 555 000 EU young people in 12 EU MS of the impact of climate change at global level, including the impact on migration, and on the urgency for individual and collective actions.** The action aims to address the lack of quality information and critical understanding about climate change, of its causes, effects and possible solutions, interdependencies in today’s world and Agenda 2030. At the same time, to raise a sense of urgency and motivate young people to start changing their attitudes and behaviours. There will be joint communication materials and products (digital and printed) disseminated through major events, social media campaigns, out-door media and media supplements.
- B. **A new generation of 147 940 young leaders in 12 EU MS has been inspired, trained and upskilled to become agents of change and encourage their peers and decision makers to take action in their daily lives to fight climate change and to strive for structural change.** Having connected and engaged young people in the target countries with the communication messages, programmes are developed in each country to harness their energy and enthusiasm. A relevant package of support is prepared to up-skill young people to develop their own concrete ideas to tackle climate change, including workshops, on-line training materials and resources for the target audience to run training sessions.
- C. **At least 26 380 European young people in 12 EU MS have developed concrete ideas and taken action to tackle climate change and its relevant issues.** Having engaged and then up-skilled young people on climate change, the action explores innovative ways to support young people to deliver their concrete ideas to tackle climate change. The establishment of youths’ sounding boards is fostered.

## 2. OBJECTIVES

The assignment includes the mid-term and the final evaluation of the action.

**The mid-term evaluation** shall aim at:

- a. Providing an overview of the relevance and effectiveness of the initiatives taken by the action so far to contribute to the changes in attitudes of the target group and of the key stakeholders (who may affect the target groups, namely policy makers, influencers, media etc.) considering unexpected pandemic time.
- b. Carrying out the qualitative analysis on the main driver(s) and enabling factors fostering the engagement and active citizenship of the target group in their contribution to the creation of safe, inclusive and “climate-smart” communities.
- c. Propose the best possible strategy to continue with the implementation and achieving proposed objectives.

**The final evaluation shall aim at:**

- a. Carrying out the assessment and the qualitative analysis of the objectives achieved by the project, the main challenges, the lessons learnt and provide recommendations for the continuation of the most successful approaches / strategies for the possible replication and scale up.
- b. Providing an overview of the relevance and effectiveness of the initiatives taken by the action to contribute to the changes in attitudes of the target group and of the key stakeholders (who may affect the target groups, namely policy makers, influencers, media etc.).
- c. Carrying out the qualitative analysis on the main driver(s) and enabling factors fostering the engagement and active citizenship of the target group in their contribution to the creation of safe, inclusive and “climate-smart” communities.

The proposal is expected to detail the methodology suggested to achieve the above objectives, by making the most of the mid-term and the final evaluation exercises.

In addition, it is expected that the submitted proposals shall also describe proposed research questions and indicators to be included to measure the objectives of the mid-term and final evaluation, through SMART/OECD methodology. The decision on final research questions, as well as the final samples (e.g. persons to be included for qualitative interviews) will however be taken jointly by the consultant(s) and PIN (and project partners, when relevant) representatives.

### **3. METHODS OF IMPLEMENTATION**

The assignment shall be carried out in remote, by using the most common web-based tools, and shall include some activities in presence, to contact and meet some key stakeholders and collect the relevant information.

The proposal of interested consultant(s) shall include the suggested detailed methods of implementation and the research questions, including the following:

- A kick off meeting to discuss and agree on methodologies / research questions
- Consultation(s) with 1Planet4All partners through one or more virtual meetings / workshops (and *de-visu* meetings, when relevant)
- Interviews and/or questionnaire(s) to selected groups of beneficiaries.

### **4. OUTPUTS**

Both for the mid-term and for the final exercises, the expected evaluation outputs are:

- An evaluation report, providing the detailed description of the evaluation methods and of findings of the assessment, as well as of the related recommendations (with clear reference to the related recipients), in line with the objectives of the assignment.
- Executive summary, briefly outlining the evaluation method followed, describing the findings as well as the related conclusions and recommendations.
- PowerPoint presentation summarizing the main findings and key recommendations to be presented in a virtual meeting to project partners.

### **5. CONSULTANCY TEAM EXPERTISE**

The assignment will be awarded to a consultant (or to a team of consultants – ideally local ones, under the coordinator of a lead consultant), meeting the following criteria<sup>1</sup>:

- Long and relevant experience in carrying out programme evaluations, including complex, multi-country, large consortium/multi-partners, as well as of EC DEAR projects;
- Deep knowledge of sustainability themes and strong understanding of the awareness raising /campaigning / lobby approaches to promote sustainability and sustainable communities and to fight against climate change, in particular focusing on youths;
- Solid and sound expertise and knowledge on drivers of success in the youth's engagement
- Expertise and knowledge in the field of youth empowerment / youth training and educational schemes/approaches,
- Ability to present data concisely and clearly
- Fluency in English (of the main consultant)

Consultant(s) shall confirm s/he (they) are not in any situation of conflict of interest.

## 6. TIMELINE AND ESTIMATED BUDGET AVAILABLE:

The evaluation exercises shall be scheduled as follows:

- Mid-term evaluation: the exercise shall be carried out in the months of October/ November 2021 for the outputs to be delivered by January 31<sup>st</sup>, 2022 (the latest).
- Final evaluation: the exercise shall be carried out in the months of February/ March 2023 for the outputs to be delivered by mid-April, 2023 (the time can be adjusted)

**Consultants interested in the assignment shall submit a proposal, via email not later than August 31<sup>st</sup>, 2021 to Jakub Zelený at [jakub.zeleny@peopleinneed.cz](mailto:jakub.zeleny@peopleinneed.cz)**

The proposal should describe:

- A clear description of the research questions and methods to be used, work plan, potential risks, research policy and ethical standards to be followed and a detailed timeline (using the broad timelines provided below)
- Detailed budget, based on the broad budget range indicated below.
- Description of the evaluation team (if relevant) highlighting eventual similar programme evaluation experiences, EC DEAR programme evaluation, and MEL expertise.
- Detailed CVs of all members of the proposed team.
- At least one example of an evaluation work on similar development education and awareness raising program undertaken in the past 5 years

The estimated total project budget is approximately 45 000 – 50 000, - Euro (including VAT, if and when applicable).

## 7. EVALUATION CRITERIA

- Coherence and relevance of proposed methodology 30 %
- Capacity and experience of the evaluation team in relation to similar tasks 30 %
- Overall impression from interviews with evaluators based on selection of best proposals 20 %
- Best value for money (meaning the best price-quality ratio) 20 %

The evaluation will be done by appointed committee

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<sup>1</sup> In case the offer is submitted by a team, the criteria must be met by the team members altogether (not necessarily by each team member)

## **8. ANNEXES**

- Annex 1 – Logframe
- Annex 2 – Project organizational structure
- Annex 3 – First year narrative report