



AURORA

Assessing European Universities between Social Impact and Quality Assurance



September 29-30, 2022



University of Naples
Federico II

Social Entrepreneurship and Innovation Call for Workshop Proposal

How do European Universities innovate teaching, research, and knowledge diffusion? This **workshop** addresses this question with a **focus** on the **evaluation** of **European University Alliances**. Besides Quality Assurance (QA) that involves different national regulations and university-based traditions for student learning assessment, there has been little attention to how universities cooperate and how students and faculty change their mindset because of Europeanization.

This **call** intends to **situate** the **debate** on evaluation at the nexus of **QA** and **Social Impact**. With a focus on student and faculty mobility and collaborations and their engagement with companies and other social actors at the European level, we aim to go beyond international research impact metrics, economic returns on entrepreneurial activities in regional contexts, and internal quality assurance (QA) procedures within and across institutional settings.

We are interested in **three emerging pillars**, such as:

- the transformation of courses within the alliances;
- the coordination of student and faculty mobility to promote internationalization; and
- the dialogue with stakeholders for social engagement and entrepreneurship.



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This workshop will further expand our understanding of how to assess the social impact of universities with a focus on how European Universities innovate teaching, research, and knowledge diffusion across multiple contexts

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We welcome both theoretical and empirical contributions in the fields of the university's third mission evaluation, social policy and public management, regional economic development, innovation, and digital technologies, education entrepreneurship, and social inclusion.

We encourage **proposals** from **members** of the European Transnational Alliances to share experiences, knowledge, and expertise around the processes of Social Impact and Quality Assurance.

Contributions to the workshop will be considered for a special issue on "Assessing Entrepreneurship and Social Impact of Universities" in the international, peer-reviewed journal of **Evaluation and Program Planning** by Elsevier.

Please **submit** an **extended abstract** (5 pages outlining research question, hypothesis, method, main findings) or a full paper to mita.marra@unina.it by **May 31st**, 2022, to be considered for the workshop.