### **PROFEEDBACK**

PlatfoRm OF policy Evaluation community for improvED EU policies and Better ACKnowledgement





# DIGITALIZATION OF EVALUATIONS AND

## **EVALUATION OF DIGITALIZATION**

30-31/MAR 2023



EES THEMATIC WORKING GROUP 7 ON EU POLICIES

EES THEMATIC WORKING GROUP 6 ON METHODOLOGY AND DESIGNS

COST-ACTION PROJECT PROFEEDBACK

#### **Programme**

March 30, 2023 (15:00-17:30 CET)

**Moderators: Alexander Kocks / Jaroslav Dvorak** 

15:00 – 15:10	Introduction
	Oto Potluka
15:10 – 15:40	How can the power of civic tech be leveraged for evaluation?
	Hemkemeyer Leon (European Partnership for Democracy)
15:40 – 16:10	Evaluation of co-creating digital policies by civil society: Case from Switzerland
	Potluka Oto, Meier Dominik (both Center for Philanthropy Studies, University of
	Basel), <i>Regula Wolf</i> (Con Sense)
16:10 – 16:30	Coffee Break
16:30 – 17:00	Artificial intelligence and Big data-driven evaluation research and practices: a
	systematic review
	Bouyousfi Eddine Salah (Mohammed V University of Rabat)
17:00 – 17:30	Technological revolution in the field of evaluation. Changes and limitations of
	integrating artificial intelligence in a standardized evaluation process
	Rompczyk Kai (DEval – German Institute for Development Evaluation)

#### March 31, 2023 (9:00-11:30 CET)

**Moderators: Sven Harten** 

09:00 - 09:30	Using big data for EU programmes evaluation: Challenges and lessons learned on ERDF
	and CF monitoring data
	Ardizzon Francesca, Caputo Alessandra, Vignetti Silvia (CSIL Milano)
09:30 – 10:00	Using text classification with a Bayesian correction for estimating overreporting in the
	Creditor Reporting System on climate adaptation finance
	Borst Janos, Wencker Thomas, Niekler Andreas (DEval – German Institute for
	Development Evaluation)
10:00 - 10:20	Coffee Break
10:20 – 10:50	Using Data Science Methods in Evaluation – An Evaluation Manager's Point of View
	Heinonen Nea-Mari (Ministry for Foreign Affairs of Finland)
10:50 – 11:20	Evaluation and digitalization in health promotion and prevention in settings
	Uzunova Elitsa (Univation – Institut für Evaluation e.V.), Seel Mariella, Grillich Ludwig
	(both Department for Evidence-based Medicine and Evaluation, University for
	Continuing Education Krems)
11:20 – 11:30	Concluding remarks and further development
	Alexander Kocks / Sven Harten





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#### **Practical information**

This workshop will be held under the auspices of the <u>Cost-Action project PROFEEDBACK</u> coorganized with the European Evaluation Society's <u>Thematic Working Groups 7 on EU policies</u> and <u>6 on Evaluation Methods and Designs</u>. The two-day workshop will be held online in the afternoon of the 30<sup>th</sup> of March and in the morning of the 31<sup>st</sup> of March 2023. **You will receive the link about three days before the workshop.** 

The workshop is expected to lead to a joint publication endeavor to be discussed and specified after the workshop (e.g. a special issue).

Participation in the event is free of charge. Participants not presenting papers are very welcome but will need to register at the link <a href="mailto:here">here</a> or at the e-mail address <a href="mailto:profeedback@hetfa.hu">profeedback@hetfa.hu</a>



