**Background**

*COVID 19 recovery project*

The COVID-19 recovery project focuses on supporting start-ups by boosting sustainability, increasing their ability to scale, and accelerating their social and economic impact. Project technical assistance and support​ improves the resilience of businesses to survive the effects of COVID-19, continue to create employment, improve livelihoods and support sustainable growth.​ Project support includes:

* Technical assistance to encourage business development and product development to improve solutions, increase user bases and move towards sustainability and scale
* Investor-readiness training and support to increase start-ups’ access to additional funding and investment

*Platforms for Tomorrow*

The Platforms for Tomorrow Accelerator programme is an initiative under the GSMA Mobile Innovation Hub in collaboration with the GIZ Digital Transformation Center. The programme supports 6 start-ups/innovators from different sectors in Tunisia, that advance the platform economy business model. These innovators will develop platform economy businesses that continue to create employment, improve livelihoods and support sustainable growth in the country.​ Specifically the project aims to:

* To support platforms that create jobs and provide decent work conditions through advisory and workshops to create fair and responsible economic opportunities for workers
* Provide a broad range of business support activities to platforms and create a sustainable path for scale through investor-readiness training, business development and partnerships with mobile network operators, and product development by improving solutions to service more users and scale faster

**Final narrative report for the COVID-19 Recovery and Platforms For Tomorrow projects**  
GSMA is seeking a supplier to use programme monitoring and evaluation data and analysis to draft a comprehensive and engaging final report encompassing both the Platform for Tomorrow (P4T) and COVID-19 projects. The report must include several key sections:

* Introduction: outlining programme background and overview
* Progress against KPIs: detailing indicators for both P4T and COVID-19 projects and progress against targets
* Programme trend analysis and overview: outlining key activities for each programme and overall trends
* Start-up showcase: 1-pager per start-up supported, outlining progress against development indicators and changes in capacity and operational approaches as a result of programme support
* 3-4x impact stories: in-depth case studies / impact stories detailing outcome achievement for 3-4 start-ups, incorporating data and evidence from MEL data
* Lessons learnt: narrative outlining the key findings and lessons learnt through programme implementation and impact
* Conclusion

**Data**

The COVID-19 recovery project and PFT collect a comprehensive set of monitoring and evaluation data. The MEL team will conduct an initial analysis of all data. This analysis, along with raw data, will be provided to the supplier. This should be the primary input into the report. Data sources include:

* Interviews with start-ups
* KPIs and business development metrics
* Survey on gig-economy workers’ perceptions of decent work policies at partner and non-partner start-ups
* Interviews with suppliers (Ernst and Young, ILO) providing technical assistance and capacity building to partner start-ups

**Methodology**:

Our suggested methodology includes a review of existing data and a set of limited conversations with programme teams. This could include:

* Review of existing MEL data
* Review of MEL data analysis
* Interviews with project team

**Deliverables**

The outputs of the final report must be in donor (GiZ) format, practical, and engaging. We’d also like to produce a set of impact stories to be shared externally. Final set of outputs to include:

* GiZ-formatted final report
* 3-4 impact stories

**Timeline**

We are expecting the final report process to kick off in May and wrap up no later than mid-June. Our proposed timeline is as follows:

early-May *Kick off meeting and work planning*

early-May *Desk review of data and engagement with MEL team*

mid-May *Analysis and synthesis*

June *Draft report*

Mid-June *Final report and project wrap up*