Appendix 3 – Draft Evaluation Matrix

Relevance: to investigate the extent to which target stakeholders found the design and objectives of the project to be useful and valuable				
Key evaluation questions		**Means of verification**	**Source**	**Data collection method**
1	To what extent was the project design and set-up (working with Champions, focusing on advocacy and working through the 5 different pillars) the right approach to support healthcare professionals to address the barriers to safe abortion care in each given context?	Assessment of the project's added value in relation to other processes ongoing at country level – through context analysis: understanding the (political) landscape and assessment of the project in relation to other initiatives Assessment of the relative importance of each of the 5 pathways in light of the overall results of the project Assessment of the 'Champion model' as a mode of delivering project objectives Analysis of the Theory of Change (ToC), including reviewing the assumptions	Champions Key internal and external stakeholders (at national level) Key external stakeholders (international)	Qualitative interviews Focus group discussions Theory of change analysis
2	Did the project address the needs and priorities of Champions and what benefits were associated with engagement with the programme from their perspective?	Assessment of the added value of engagement with the project from a Champion perspective **Output Indicator 2.2** # Champions trained as a VCAT TOT **Output Indicator 2.2.1** # people who receive training including VCAT exercises by a Champion **Output Indicator 3.4** # of presentations given by Champions (poster or oral) at international, regional or country conferences	Champions	Semi-structured interviews
Effectiveness: to investigate to what extent the project achieved its objectives and assess the relative importance of each objective to the final results				
Key evaluation questions		**Means of verification**	**Source**	**Data collection method**
Professionalism				
3	To what extent has the project contributed towards healthcare professionals improving their knowledge on safe abortion or post-abortion care?	Qualitative analysis of primary and secondary stakeholders' perceptions on how activities conducted under this pillar are likely to have improved HCP knowledge	Key internal and external stakeholders (at	Qualitative interviews

		Outcome Indicator O1: % of HCPs who complete the "Abortion Care" e-learning who report the knowledge gained has improved their teaching or clinical practice **Outcome Indicator O7:** # of countries that are using an RCOG Best Practice Paper (BPP) in clinical policy or practice, or as an advocacy tool	national/international level) eLearning users	eLearning surveys (immediate and 3 month) case studies
Normalisation				
4	To what extent has the project contributed towards reducing stigma towards healthcare professionals providing abortion care? (country level/global)	Qualitative analysis of primary and secondary stakeholders perceptions on how activities conducted under this pillar are likely to have contributed towards reducing stigma towards healthcare professionals providing abortion care **Outcome Indicator O2:** % of HCPs/medical students who complete VCAT training that self-report more positive attitudes to safe abortion/postabortion care **Outcome Indicator O3:** % of RCOG members who agree that "HCPs need the certainty that they can provide essential healthcare such as abortion without the fear of prosecution, harassment or stigma" **Outcome Indicator O4:** % of RCOG members who report SA/PAC as part of their job but whom "would not provide (or provide information and refer for) SA/PAC (under circumstances permitted by law)"	Key internal and external stakeholders (at national/international level)	Qualitative interviews
Leadership				
5	What are the key achievements resulting from the advocacy work that Champions have conducted over the course of the project?	Qualitative analysis of primary and secondary national stakeholder perceptions on the impact of implementing each of the national advocacy plans Qualitative analysis of Champion perceptions of the achievements of their national advocacy work **Outcome Indicator O5:** # of country advocacy strategies that have contributed to a change in either policy or practice	Key internal and external stakeholders (at national level) Champions	Qualitative interviews Focus group discussions Case studies

6	What are the findings of the research which has been conducted in the field of abortion care under the project? How have the findings been used?	**Outcome Indicator O7:** % of RCOG members who "would likely or very likely consider supporting the RCOG in advocating for safe abortion advocacy" Key findings and recommendations from studies implemented under project grants	Grant awardees	Final research reports
RCOG Voice				
7	In what ways has the College and/or its membership influenced an increase in access to SA/PAC nationally over the course of the project?	Qualitative analysis of primary and secondary national stakeholder perceptions on how the College and/or members of its membership influenced an increase in access to SA/PAC Policy analysis/review of key changes, communications/media review **Outcome Indicator O8:** RCOG's Advocacy Strategy has contributed towards informing and /or changing safe abortion policy on an international level	Key internal and external stakeholders (international level) Policy documents, RCOG Voice log, social and formal media	Qualitative interviews Desk review
Partnerships				
8	How have new or strengthened partnerships added value to our abortion advocacy work?	Qualitative analysis of primary and secondary national stakeholder perceptions on how new or strengthened partnerships have added value to our abortion advocacy work **Output Indicators:** # of organisations or networks using or disseminating RCOG MAS resources (e.g. advocacy, e-learning and/or best practice papers and/or guidance documents for training or advocacy purposes) (cumulative) # of national and international advocacy platforms where RCOG members and/or HQ staff have joined others/worked in collaboration to raise awareness, disseminate or challenge opinions regarding abortion (cumulative)	Key internal and external stakeholders (international level) RCOG Voice log / Resources reach tracker	Qualitative interviews Desk review Case studies

Efficiency: to investigate if the project results been delivered in the most efficient way and what were the enabling and hindering factors				
	Key evaluation questions	**Means of verification**	**Source**	**Data collection method**
9	To what extent was the project structure and staffing within the Centre/the RCOG and use of a Champion model appropriate for the delivery of this work? And what were the enabling and hindering factors for delivery?	Qualitative analysis of primary internal RCOG stakeholders (MAS team, Centre for Women's Global Health, Finance, Learning, Policy and Public Affairs) Assessment of the management/structure/delivery of the project from a Champion perspective	Key internal stakeholders Champions	Qualitative interviews Semi-structured interviews
Sustainability: to investigate to what extent the project achieved its objectives and assess the relative importance of each objective to the final results				
	Key evaluation questions	**Means of verification**	**Source**	**Data collection method**
10	What is the likelihood of the project's results being sustained?	- Inventory of project aspects which are likely and unlikely to be sustained - Inventory of the signs that the project's benefits will last at organizational (RCOG) level and Champion level - Inventory of needs expressed by Champions to continue their work as a network of advocates for abortion care	Key internal stakeholders Champions	Qualitative interviews Semi-structured interviews
Impact: to identify the key impacts (anticipated and evidenced) of the project				
11	What are the areas of greatest impact the project has had?	Qualitative analysis of primary and secondary national stakeholder perceptions on areas of impact Inventory of key achievements/outputs and associated impacts	Key external stakeholders (international/ international level) Project records Champions	Qualitative interviews Desk review Case studies